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Tender

## Visit Tees Valley Messaging Development

Tees Valley Combined Authority

UK4: Tender notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-049803

Procurement identifier (OCID): ocds-h6vhtk-054670 ([view related notices](#))

Published 19 August 2025, 12:35pm

### Changes to notice

This notice has been edited. The [previous version](#) is still available.

Corrected link to tender opportunity on ProContract

### Scope

### Reference

TVCA-PROC-0559

## **Description**

Tees Valley Combined Authority ('Contracting Authority') wish to invite you to submit a tender for the above opportunity.

The delivery of this work will focus primarily on the development of our consumer brand for Visit Tees Valley with a heavy focus on the development of creative concepts and messaging for an overarching campaign to raise awareness of the Tees Valley as a destination. In addition, the development of campaign concepts for recurring seasonal and thematic campaigns. The work will require extensive research into the target audiences including qualitative and quantitative research.

## **Total value (estimated)**

- £40,000 excluding VAT
- £48,000 including VAT

Below the relevant threshold

## **Contract dates (estimated)**

- 26 September 2025 to 25 September 2026
- 1 year

## **Main procurement category**

Services

## **CPV classifications**

- 73000000 - Research and development services and related consultancy services

## **Contract locations**

- UKC - North East (England)
- 

## **Participation**

### **Particular suitability**

- Small and medium-sized enterprises (SME)
  - Voluntary, community and social enterprises (VCSE)
- 

## **Submission**

### **Enquiry deadline**

14 August 2025, 4:00pm

### **Tender submission deadline**

26 August 2025, 4:00pm

### **Submission address and any special instructions**

<https://procontract.due-north.com/Advert?advertId=cb8b9478-8173-f011-813a-005056b64545>

## Tenders may be submitted electronically

Yes

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## Award criteria

<b>Name</b>	<b>Type</b>	<b>Weighting</b>
Approach and Methodology	Quality	30%
Company Profile and Relevant Experience	Quality	20%
Response to Pricing Schedule	Cost	20%
Detailed Timeline and Work Plan	Quality	15%
Proposed Team and Their Experience	Quality	15%

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## Procedure

### Procedure type

Below threshold - open competition

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## Contracting authority

### Tees Valley Combined Authority

- Public Procurement Organisation Number: PDNG-8971-ZVCR

Teesside Airport Business Suite, Teesside International Airport

Darlington

DL2 1NJ

United Kingdom

Email: [procurement@teesvalley-ca.gov.uk](mailto:procurement@teesvalley-ca.gov.uk)

Region: UKC13 - Darlington

Organisation type: Public authority - sub-central government