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Planning

Sheffield Inspires Campaign PR Agency

Sheffield City Council

UK3: Planned procurement notice - Procurement Act 2023 - view information about notice types

Notice identifier: 2025/S 000-049708

Procurement identifier (OCID): ocds-h6vhtk-058a4d

Published 19 August 2025, 9:54am

Scope

Description

We are looking to appoint a digital media agency to promote a 'Sheffield Inspires' campaign targeting audiences in the visitor economy sector. The activity will be delivered as part of the UKSPF Showcasing Sheffield : Culture, Events and Visitor Economy project on behalf of Sheffield City Council. The budget available for this contract is a maximum of £30,000.

Total value (estimated)

- £30,000 excluding VAT

- £36,000 including VAT

Below the relevant threshold

Contract dates (estimated)

- 10 October 2025 to 31 March 2026

- 5 months, 22 days

Main procurement category

Services

CPV classifications

- 79341000 - Advertising services

- 79342000 - Marketing services

Contract locations

- UK - United Kingdom

Participation

This procurement is reserved for

- UK suppliers

- Small and medium-sized enterprises (SMEs) and voluntary, community and social enterprises (VCSEs)

Particular suitability

Small and medium-sized enterprises (SME)

Submission

Publication date of tender notice (estimated)

8 September 2025

Enquiry deadline

15 September 2025, 12:00pm

Tender submission deadline

29 September 2025, 12:00pm

Tenders may be submitted electronically

Yes

Award criteria

Name	Type	Weighting
Quality	Quality	70%
Price	Price	30%

Procedure

Procedure type

Below threshold - open competition

Contracting authority

Sheffield City Council

- Public Procurement Organisation Number: PPQT-9425-JWVM

The Town Hall, Pinstone St

Sheffield

S1 2HH

United Kingdom

Email: procurement@sheffield.gov.uk

Region: UKE32 - Sheffield

Organisation type: Public authority - sub-central government