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Planning

## Sheffield Inspires Campaign PR Agency

Sheffield City Council

UK3: Planned procurement notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-049708

Procurement identifier (OCID): ocds-h6vhtk-058a4d

Published 19 August 2025, 9:54am

### Scope

### Description

We are looking to appoint a digital media agency to promote a 'Sheffield Inspires' campaign targeting audiences in the visitor economy sector. The activity will be delivered as part of the UKSPF Showcasing Sheffield : Culture, Events and Visitor Economy project on behalf of Sheffield City Council. The budget available for this contract is a maximum of £30,000.

### Total value (estimated)

- £30,000 excluding VAT
- £36,000 including VAT

Below the relevant threshold

### Contract dates (estimated)

- 10 October 2025 to 31 March 2026
- 5 months, 22 days

## **Main procurement category**

Services

## **CPV classifications**

- 79341000 - Advertising services
- 79342000 - Marketing services

## **Contract locations**

- UK - United Kingdom

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## **Participation**

### **This procurement is reserved for**

- UK suppliers
- Small and medium-sized enterprises (SMEs) and voluntary, community and social enterprises (VCSEs)

## **Particular suitability**

Small and medium-sized enterprises (SME)

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## Submission

### Publication date of tender notice (estimated)

8 September 2025

### Enquiry deadline

15 September 2025, 12:00pm

### Tender submission deadline

29 September 2025, 12:00pm

### Tenders may be submitted electronically

Yes

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## Award criteria

Name	Type	Weighting
Quality	Quality	70%
Price	Price	30%

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## Procedure

## Procedure type

Below threshold - open competition

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## Contracting authority

### Sheffield City Council

- Public Procurement Organisation Number: PPQT-9425-JWVM

The Town Hall, Pinstone St

Sheffield

S1 2HH

United Kingdom

Email: [procurement@sheffield.gov.uk](mailto:procurement@sheffield.gov.uk)

Region: UKE32 - Sheffield

Organisation type: Public authority - sub-central government