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Planning

## **Market Engagement Event Living Well Social Network Analysis**

City of Bradford Metropolitan District Council

UK2: Preliminary market engagement notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-049616

Procurement identifier (OCID): ocds-h6vhtk-058a0c

Published 18 August 2025, 4:30pm

### **Scope**

### **Reference**

CBMC-PTR-190-2024-25

### **Description**

The Bradford District is the fifth largest Metropolitan Local Authority District in England serving a population of over 530,000. It is the youngest district in the UK with nearly a third of the population aged under 20. And it's diverse - ethnic minorities form a third of the population with more than 150 languages spoken within the district. Geographically, the district includes the city of Bradford itself, the large town of Keighley and a number of smaller towns and villages many with their own strong and distinctive identities. Geographically 66% of the district is rural but 80% of people live in urban areas. The local 'system' is going through substantial change (NHSE/ICB changes and the new blueprint, wellbeing board changes, and the Living Well refresh), along with major national shifts in attitudes and focus on prevention (Such as the NHS long term plan, new DeFRA food strategy, new NICE guidance on obesity, new HFSS and stop smoking policies) therefore public health is at a pivotal moment to reflect on our relationships, community standing,

and digital presence. The City of Bradford Metropolitan District Council are conducting a market engagement event and looking to see what is available in the market. The provider will be expected; 1) To Identify Living Well collaboration networks, power-interest positions, and influence gaps. • Map and assess both internal and external stakeholders to understand how influence and information flow across the system • Use the Obesity Foresight Map as a reference tool to help define the wider 'system' and identify partnerships and organisations beyond Living Well's current network. 2) Conduct stakeholder mapping and classify stakeholders using Mendelow's Matrix. i.e Classify stakeholders by their level of interest and influence to inform Living Well's engagement strategies and prioritisation. 3) Engage a minimum of 75% of the defined stakeholder sample.

### **Total value (estimated)**

- £18,000 including VAT

Below the relevant threshold

### **Contract dates (estimated)**

- 29 September 2025 to 28 January 2026
- 4 months

### **Main procurement category**

Services

### **CPV classifications**

- 79315000 - Social research services
- 72316000 - Data analysis services
- 79311400 - Economic research services

- 85000000 - Health and social work services

## **Contract locations**

- UKE41 - Bradford

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## **Engagement**

### **Engagement deadline**

26 August 2025

### **Engagement process description**

[https://uk.eu-supply.com/app/rfq/rwlenrance\\_s.asp?PID=97190&B=](https://uk.eu-supply.com/app/rfq/rwlenrance_s.asp?PID=97190&B=) The Market Engagement Event will be held virtually via Microsoft Teams on the 26th August 2025. Between 2:00pm-3:00pm. Interested providers will need to register and access the YORtender/EU Supply e-tendering platform and send a message via the messaging facility to notify the authority of your intent to attend the event. So those who express an interest through the e-tendering platform will be sent a link to attend the event.

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## **Submission**

### **Publication date of tender notice (estimated)**

9 September 2025

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## Contracting authority

### City of Bradford Metropolitan District Council

- Public Procurement Organisation Number: PBWW-4714-TBHN

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Contact name: Donald Onekutu

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Region: UKE41 - Bradford

Organisation type: Public authority - sub-central government