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Tender

RFQ: Marketing of NoTwoPaths - Launch Phase?

CELTIC SEA POWER LIMITED

UK4: Tender notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-049592

Procurement identifier (OCID): ocds-h6vhtk-0589ff

Published 18 August 2025, 3:58pm

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Scope

Description

Analysis has shown that there are approximately 7,000 14-19-year-olds currently living in Cornwall. To provide evidence of the projected take up/ usage of the app, we have targeted a minimum of 700 individual users (10% of the target demographic) accessing the site by December 2025.

To support us achieve this aim, we seek a suitably competent consultant to;

Design an age appropriate, digital marketing campaign targeting 14-19 year olds in Cornwall.

Manage the delivery of the campaign, with completion by the end of October 2025.

Design, cost and manage delivery of recommended content, collateral, materials, software, and other third-party costs.

Recommend appropriate social media platforms and or media channels to achieve the requisite penetration within the limits of the budget.

Deliver a post-campaign report highlighting reach, engagement and effectiveness of selected approach plus recommendations for follow-on marketing activities.

Attendance in the Hayle Office, Cornwall for kick off meeting, weekly review meetings, close out meeting. Allow 2 hours for each.

Allow for two additional MS Teams meetings of 1 hour per week

The Total Cost budget is £5,000 excluding VAT. The Total Cost shall include;

Fixed price + Expense Budget.

Total value (estimated)

- £5,000 excluding VAT
- £6,000 including VAT

Below the relevant threshold

Contract dates (estimated)

- 4 September 2025 to 30 October 2025
- 1 month, 27 days

Main procurement category

Services

CPV classifications

- 73220000 - Development consultancy services

Contract locations

- UK - United Kingdom
-

Participation

This procurement is reserved for

UK suppliers

Conditions of participation

The successful bidder must attend a Kick Off Meeting in person at Celtic Sea Power's Office in Hayle, Cornwall.

Particular suitability

Small and medium-sized enterprises (SME)

Submission

Enquiry deadline

22 August 2025, 12:00pm

Tender submission deadline

2 September 2025, 5:00pm

Submission address and any special instructions

www.celticseapower.co.uk

email to: tenders@celticseapower.co.uk

Tenders may be submitted electronically

Yes

Award criteria

Each Tender will be checked for completeness and compliance with all requirements of the RFQ. Tenders will be evaluated to determine the most economically advantageous offer taking into consideration the award criteria. Tender returns will be assessed based on the award criteria listed in the tender documents.

Procedure

Procedure type

Below threshold - open competition

Special regime

Light touch

Documents

Associated tender documents

[5308-SRB-070825-RFQ_No2Paths Launch Marketing.pdf](#)

[Template Consultancy Agreement_ sole trader_sub 25.docx](#)

Contracting authority

CELTIC SEA POWER LIMITED

- Companies House: 10166467
- Public Procurement Organisation Number: PYHH-5632-MHZH

Chi Gallos Hayle Marine Renewables Business Park

Hayle

TR27 4DD

United Kingdom

Contact name: Laura Pearce

Email: tenders@celticseapower.co.uk

Website: <http://www.celticseapower.co.uk>

Region: UKK30 - Cornwall and Isles of Scilly

Organisation type: Public authority - sub-central government

Devolved regulations that apply: Wales