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Contract

The impact of the Regent Street, Haymarket and Piccadilly Circus Public Realm Enhancement on the turnover and rental value

The Crown Estate

UK7: Contract details notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-049584

Procurement identifier (OCID): ocds-h6vhtk-0589fa

Published 18 August 2025, 3:47pm

Scope

Reference

20253797

Description

Three competitive quotes were obtained from qualified suppliers with relevant expertise in technical analysis and forecasting. Each submission was evaluated against a balanced scorecard of quality, methodology, team capability, and price.

JDM provided the highest technical quality, with a proven track record in delivering complex forecasting models relevant to our sector.

Contract 1

Supplier

- JDM Retail Consulting Limited

Contract value

- £75,000 excluding VAT
- £90,000 including VAT

Below the relevant threshold

Date signed

30 July 2025

Contract dates

- 30 July 2025 to 29 September 2027
- Possible extension to 29 September 2028
- 3 years, 2 months

Description of possible extension:

1 year extension

Main procurement category

Services

Options

The right to additional purchases while the contract is valid.

Additional scope may be added as the work progress

CPV classifications

- 72224000 - Project management consultancy services

Contract locations

- UK - United Kingdom

Procedure

Procedure type

Below threshold - without competition

Supplier

JDM Retail Consulting Limited

55 Rectory Grove

Leigh-On-Sea

SS9 2HA

United Kingdom

Email: jonathan@jdmretail.com

Region: UKH31 - Southend-on-Sea

Small or medium-sized enterprise (SME): Yes

Voluntary, community or social enterprise (VCSE): No

Contract 1

Contracting authority

The Crown Estate

- Public Procurement Organisation Number: PYYN-4743-GYVQ

1 St James Market

London

SW1Y 4AH

United Kingdom

Email: tenders@thecrownestate.co.uk

Region: UKI32 - Westminster

Organisation type: Public authority - central government