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Planning

Digital and Data Strategic Partner Market Engagement

West Midlands Combined Authority

UK2: Preliminary market engagement notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-049579

Procurement identifier (OCID): ocds-h6vhtk-0589f7 ([view related notices](#))

Published 18 August 2025, 3:38pm

Scope

Reference

PRT-DIGDAT-ESG-2025-002

Description

West Midlands Combined Authority (WMCA) is undertaking a significant Digital Transformation Programme. This encompasses a range of activities from refining the digital operating model and implementing foundational systems improvement (to ensure secure and compliant services) to introducing the skills and capabilities needed across the organisation for it to become truly digital by default.

WMCA wishes to secure a strategic partner to support and aid on this journey, to provide assurance for the roadmap, and to supplement people resources where required.

Through conducting this pre-market engagement, WMCA is seeking to gain a greater understanding of suppliers within this market who would be interested in responding to the upcoming release of WMCA's specification of requirements.

WMCA intend to circulate a questionnaire through Bravo (WMCA e-tendering portal), allowing you to provide more information about your interest and comment on the proposed approach.

Portal Website: <https://wmca.bravosolution.co.uk>

Pre Market Engagement Title: Market Engagement Digital Strategic Transformation Partner

Bravo Solution Project Reference: PQQ_259

Total value (estimated)

- £1,666,666.67 excluding VAT
- £2,000,000 including VAT

Above the relevant threshold

Contract dates (estimated)

- 1 December 2025 to 30 November 2029
- 4 years

Main procurement category

Services

CPV classifications

- 72000000 - IT services: consulting, software development, Internet and support

Contract locations

- UKG - West Midlands (England)
-

Engagement

Engagement deadline

2 September 2025

Engagement process description

WMCA intend to circulate a questionnaire through Bravo (WMCA e-tendering portal), allowing you to provide more information about your interest and comment on the proposed approach.

Portal Website: <https://wmca.bravosolution.co.uk>

Pre Market Engagement Title: Market Engagement Digital Strategic Transformation Partner

Bravo Solution Project Reference: PQQ_259

Participation

Particular suitability

Small and medium-sized enterprises (SME)

Submission

Publication date of tender notice (estimated)

1 October 2025

Contracting authority

West Midlands Combined Authority

- Public Procurement Organisation Number: PGMD-1353-PZVX

16 Summer Lane

Birmingham

B19 3SD

United Kingdom

Email: procurement.team@wmca.org.uk

Website: <http://www.WMCA.org.uk>

Region: UKG31 - Birmingham

Organisation type: Public authority - sub-central government