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Planning

## Digital and Data Strategic Partner Market Engagement

West Midlands Combined Authority

UK2: Preliminary market engagement notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-049579

Procurement identifier (OCID): ocds-h6vhtk-0589f7

Published 18 August 2025, 3:38pm

### Scope

### Reference

PRT-DIGDAT-ESG-2025-002

### Description

West Midlands Combined Authority (WMCA) is undertaking a significant Digital Transformation Programme. This encompasses a range of activities from refining the digital operating model and implementing foundational systems improvement (to ensure secure and compliant services) to introducing the skills and capabilities needed across the organisation for it to become truly digital by default.

WMCA wishes to secure a strategic partner to support and aid on this journey, to provide assurance for the roadmap, and to supplement people resources where required.

Through conducting this pre-market engagement, WMCA is seeking to gain a greater understanding of suppliers within this market who would be interested in responding to the upcoming release of WMCA's specification of requirements.

WMCA intend to circulate a questionnaire through Bravo (WMCA e-tendering portal), allowing you to provide more information about your interest and comment on the proposed approach.

Portal Website: <https://wmca.bravosolution.co.uk>

Pre Market Engagement Title: Market Engagement Digital Strategic Transformation Partner

Bravo Solution Project Reference: PQQ\_259

### **Total value (estimated)**

- £1,666,666.67 excluding VAT
- £2,000,000 including VAT

Above the relevant threshold

### **Contract dates (estimated)**

- 1 December 2025 to 30 November 2029
- 4 years

### **Main procurement category**

Services

### **CPV classifications**

- 72000000 - IT services: consulting, software development, Internet and support

## **Contract locations**

- UKG - West Midlands (England)

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## **Engagement**

### **Engagement deadline**

2 September 2025

### **Engagement process description**

WMCA intend to circulate a questionnaire through Bravo (WMCA e-tendering portal), allowing you to provide more information about your interest and comment on the proposed approach.

Portal Website: <https://wmca.bravosolution.co.uk>

Pre Market Engagement Title: Market Engagement Digital Strategic Transformation Partner

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## **Participation**

### **Particular suitability**

Small and medium-sized enterprises (SME)

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## Submission

### Publication date of tender notice (estimated)

1 October 2025

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## Contracting authority

### West Midlands Combined Authority

- Public Procurement Organisation Number: PGMD-1353-PZVX

16 Summer Lane

Birmingham

B19 3SD

United Kingdom

Email: [procurement.team@wmca.org.uk](mailto:procurement.team@wmca.org.uk)

Website: <http://www.WMCA.org.uk>

Region: UKG31 - Birmingham

Organisation type: Public authority - sub-central government