

This is a published notice on the Find a Tender service: <https://www.find-tender.service.gov.uk/Notice/049537-2025>

Award

Contract Title: Mexico Representative

Cardiff University

UK5: Transparency notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-049537

Procurement identifier (OCID): ocds-h6vhtk-0589df ([view related notices](#))

Published 18 August 2025, 2:37pm

Scope

Reference

CU.1913.GD

Description

Cardiff University would like to appoint an 'in-country representative' in Mexico. This would be via one of our education agents we already work with, called Inova (rather than via a Launchpad Service). The education agent will employ the individual, and we will direct their work to achieve our outcomes. The representative will be primarily engaged in activities in countries across North America, with the main focus on the United States (primary market) and Canada and Mexico (secondary markets).

Contract 1. CU.1913.GD Mexico Representative

Supplier

- Inova Education

Contract value

- £192,598 excluding VAT
- £231,117.37 including VAT

Above the relevant threshold

Earliest date the contract will be signed

29 August 2025

Contract dates (estimated)

- 1 September 2025 to 30 August 2028
- 2 years, 11 months, 30 days

Main procurement category

Services

CPV classifications

- 80000000 - Education and training services

Contract locations

- UKL22 - Cardiff and Vale of Glamorgan
- US - United States
- MX - Mexico

Participation

Particular suitability

Small and medium-sized enterprises (SME)

Other information

Conflicts assessment prepared/revised

Yes

Procedure

Procedure type

Direct award

Direct award justification

Single supplier - technical reasons

We have been unable to source another supplier in Mexico that can provide an in-country representative that can target the market CU require. There are other suppliers available in the Americas but they do not provide value for money and may not cover Latin America, which is one of the locations CU wish to target.

Supplier

Inova Education

- Public Procurement Organisation Number: PMGR-3185-HQHG

Office 104, Spaces, Pennine Five, Block 2, 1 Tenter Street

Sheffield

S1 4BY

United Kingdom

Telephone: +44 7961 901309

Email: eric@inovaeducation.com

Website: <https://www.inovaeducation.com/>

Region: UKE32 - Sheffield

Small or medium-sized enterprise (SME): Yes

Voluntary, community or social enterprise (VCSE): No

Contract 1. CU.1913.GD Mexico Representative

Contracting authority

Cardiff University

- Public Procurement Organisation Number: PHVT-4343-HWYR

Procurement Services

Cardiff

CF24 4HQ

United Kingdom

Contact name: Mateusz Piorczynski

Telephone: 07542052277

Email: PiorczynskiM@cardiff.ac.uk

Website: <http://www.cardiff.ac.uk/business/why-work-with-us/for-suppliers>

Region: UKL22 - Cardiff and Vale of Glamorgan

Organisation type: Public authority - sub-central government

Devolved regulations that apply: Wales