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Planning

Community Youth Work Offer/CYP Workforce Training Offer

NHS Norfolk and Waveney Integrated Care Board

F01: Prior information notice

Prior information only

Notice identifier: 2025/S 000-049479

Procurement identifier (OCID): ocds-h6vhtk-0589bc

Published 18 August 2025, 1:04pm

Section I: Contracting authority

I.1) Name and addresses

NHS Norfolk and Waveney Integrated Care Board

8th Floor, County Hall, Martineau Lane

Norwich

NR1 2DH

Email

david.bailey1@nhs.net

Country

United Kingdom

Region code

UKH15 - Norwich and East Norfolk

Internet address(es)

Main address

<https://www.improvinglivesnw.org.uk/>

Buyer's address

<https://www.improvinglivesnw.org.uk/>

I.3) Communication

Additional information can be obtained from the above-mentioned address

Electronic communication requires the use of tools and devices that are not generally available. Unrestricted and full direct access to these tools and devices is possible, free of charge, at

<https://health-family.force.com/s/Welcome>

I.4) Type of the contracting authority

Body governed by public law

I.5) Main activity

Health

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

Community Youth Work Offer/CYP Workforce Training Offer

Reference number

NW2025-106

II.1.2) Main CPV code

- 79998000 - Coaching services

II.1.3) Type of contract

Services

II.1.4) Short description

NHS Norfolk and Waveney Integrated Care Board is inviting suitably qualified and experienced providers to engage and attend a market engagement for the Provision of Community Youth work offer, Lot 1 and/or CYP workforce training offer, Lot 2.

Please note this is a market testing exercise and does not commit the ICBs to carry out any further procurement process. Current services will remain in place during this period in line with existing contracts and service level agreement. Any future opportunity will be advertised in accordance with the regulations.

The Contracting Authority will be using an eTendering system for this market testing exercise. Further information and the expression of interest documentation can be found via the 'Live Opportunities' list on the e-procurement system at the following link: <https://health-family-contract-search.secure.force.com/?searchtype=Projects>. You can search for the opportunity by entering the following contract ref C383954

The aim of this Expression of Interest is to;

1. provide the market with visibility of the proposed opportunity;
2. support the ICB decision making to inform the future commissioning of services (as applicable);
3. to help define the future service approach, model and timelines;
4. to gauge the level of interest from the market of capable providers with capacity across the region to deliver the services noted above.
5. Invite interested Providers to attend a Market Engagement sessions to provide feedback on Thursday 11th September 2025.

A further advertisement will be issued at the appropriate time. You will not be disadvantaged in any subsequent process if you choose not to respond to this market testing process, but the Commissioner wishes to understand your views.

Registration to attend the market engagement event closes 17:00 hours 10th September 2025

Please note this is a market testing exercise and does not commit the ICB to carry out any further procurement process. Current services will remain in place during this period in line with existing contracts and service level agreements. Any future opportunity will be carried out in accordance with the ICB's procurement obligations under the Procurement Act 2023

II.1.5) Estimated total value

Value excluding VAT: £3,000,000

II.1.6) Information about lots

This contract is divided into lots: Yes

II.2) Description

II.2.1) Title

CYP Workforce Training offer

Lot No

2

II.2.2) Additional CPV code(s)

- 80500000 - Training services

II.2.3) Place of performance

NUTS codes

- UKH1 - East Anglia

Main site or place of performance

Norfolk and Waveney

II.2.4) Description of the procurement

The CYP Workforce Training offer will provide high quality learning and development opportunities to the CYP workforce to enable them to:

- Build an awareness and understanding of common mental health and wellbeing issues for CYP
- Identify behaviours and presentations which could indicate that a child or young person needs support
- Be knowledgeable of CYP mental health and community support services and how to support CYP and families to access them
- Learn good practice skills and techniques for supporting CYP in their workplace or volunteering organisation
- Become a Mental Health Champion for their organisation and work to improve policies

and practices relating to mental health and wellbeing

- Be part of a network of Mental Health Champions with opportunities for peer support and shared learning

The proposed contract period is 3 years with an annual value circa £150,000

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II.2.14) Additional information

Additional CPV codes

80561000 Health Training Services

80511000 Staff Training Services

II.2) Description

II.2.1) Title

The Community Youth Work Offer

Lot No

1

II.2.2) Additional CPV code(s)

- 79998000 - Coaching services

II.2.3) Place of performance

NUTS codes

- UKH1 - East Anglia

Main site or place of performance

Norfolk and Waveney

II.2.4) Description of the procurement

The Community Youth Work Offer will provide needs led emotional wellbeing and mental health support for young people aged 11-18 in Norfolk and Waveney with the overall aim

to help young people achieve their goals and have improved mental health. The offer will provide one to one and group-based support using Youth Work approaches and will demonstrate a Neighbourhood teams model of working through integration and alignment with existing NHS commissioned, Local Authority, Primary Care Network and VCSE offers.

Young people who access support from this offer are likely to be experiencing social, emotional, and mental health and wellbeing challenges and the provider will be experienced in providing support and promoting recovery for young people with these issues.

Support will be targeted towards young people experiencing health inequalities, and those not attending education settings. The service will provide holistic and youth-centred support specifically designed to improve health care access for these target groups.

Youth workers will listen to the voice of young people and provide local activities and events for them to attend. These activities and events will aim to improve confidence, self-esteem, and social connections for young people.

The provider will demonstrate appropriate infrastructure to enable delivery of the offer/service across Norfolk and Waveney.

The proposed contract is for a period of 3 years with an annual value of £850,000 per annum.

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II.2.14) Additional information

Additional CPV codes include
85312310 : Guidance services

II.3) Estimated date of publication of contract notice

14 September 2025

Section IV. Procedure

IV.1) Description

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: No

Section VI. Complementary information

VI.3) Additional information

Please note this is a market testing exercise and does not commit the ICBs to carry out any further procurement process. Current services will remain in place during this period in line with existing contracts and service level agreement. Any future opportunity will be advertised in accordance with the regulations.