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Contract

Copywriting Services

Development Bank of Wales

UK7: Contract details notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-049386

Procurement identifier (OCID): ocds-h6vhtk-05133b ([view related notices](#))

Published 18 August 2025, 10:33am

Scope

Reference

DBW00171.00

Description

Notice to confirm award of copywriting services

Contract 1. Copywriting Services

Suppliers (2)

- Carys Mair Thomas
- Seren Global Media

Contract value

- £280,000 excluding VAT
- £336,000 including VAT

Above the relevant threshold

Date signed

13 August 2025

Contract dates

- 14 August 2025 to 27 July 2027
- Possible extension to 27 July 2030
- 4 years, 11 months, 14 days

Description of possible extension:

3 years in 12 month increments

Main procurement category

Services

CPV classifications

- 79340000 - Advertising and marketing services

Contract locations

- UK - United Kingdom

Justification for not setting key performance indicators

not required

Other information

Conflicts assessment prepared/revised

Yes

Procedure

Procedure type

Open procedure

Suppliers

Carys Mair Thomas

- Public Procurement Organisation Number: PDNT-1527-TNGP

5 Croft St

Cowbridge

Cf717DH

United Kingdom

Email: carys@carysmair.com

Region: UKL22 - Cardiff and Vale of Glamorgan

Small or medium-sized enterprise (SME): Yes

Voluntary, community or social enterprise (VCSE): No

Supported employment provider: No

Public service mutual: No

Contract 1. Copywriting Services

Seren Global Media

- Public Procurement Organisation Number: PCWW-3474-CQMG

Compass House unit 11 Tawe Business Village

Swansea

SA7 9LA

United Kingdom

Email: wyn.jenkins@serenglobalmedia.com

Region: UKL18 - Swansea

Small or medium-sized enterprise (SME): Yes

Voluntary, community or social enterprise (VCSE): No

Supported employment provider: No

Public service mutual: No

Contract 1. Copywriting Services

Contracting authority

Development Bank of Wales

- Public Procurement Organisation Number: PCWM-6438-QYVP

Development Bank of Wales plc

Cardiff

CF10 4BZ

United Kingdom

Contact name: Leanne Millard

Telephone: +442920801715

Email: leanne.millard@developmentbank.wales

Website: <http://www.developmentbank.wales>

Region: UKL22 - Cardiff and Vale of Glamorgan

Organisation type: Public authority - central government

Devolved regulations that apply: Wales