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Tender

## **Provision of Outdoor Roadside Advertising**

Strathclyde Partnership for Transport

F02: Contract notice

Notice identifier: 2025/S 000-049345

Procurement identifier (OCID): ocds-h6vhtk-05896e

Published 18 August 2025, 8:55am

### **Section I: Contracting authority**

#### **I.1) Name and addresses**

Strathclyde Partnership for Transport

131 St Vincent Street

Glasgow

G2 5JF

#### **Email**

[procurement@spt.co.uk](mailto:procurement@spt.co.uk)

#### **Country**

United Kingdom

#### **NUTS code**

UKM82 - Glasgow City

#### **Internet address(es)**

Main address

[www.spt.co.uk](http://www.spt.co.uk)

Buyer's address

[https://www.publiccontractsscotland.gov.uk/search/Search\\_AuthProfile.aspx?ID=AA10382](https://www.publiccontractsscotland.gov.uk/search/Search_AuthProfile.aspx?ID=AA10382)

### **I.3) Communication**

The procurement documents are available for unrestricted and full direct access, free of charge, at

<https://www.publictendersscotland.publiccontractsscotland.gov.uk/esop/pts-host/public/pts/web/login.html>

Additional information can be obtained from the above-mentioned address

Tenders or requests to participate must be submitted electronically via

<https://www.publictendersscotland.publiccontractsscotland.gov.uk/esop/pts-host/public/pts/web/login.html>

Electronic communication requires the use of tools and devices that are not generally available. Unrestricted and full direct access to these tools and devices is possible, free of charge, at

<https://www.publictendersscotland.publiccontractsscotland.gov.uk/esop/pts-host/public/pts/web/login.html>

### **I.4) Type of the contracting authority**

Body governed by public law

### **I.5) Main activity**

Other activity

Transport

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## **Section II: Object**

### **II.1) Scope of the procurement**

### **II.1.1) Title**

Provision of Outdoor Roadside Advertising

Reference number

25-001

### **II.1.2) Main CPV code**

- 79340000 - Advertising and marketing services

### **II.1.3) Type of contract**

Services

### **II.1.4) Short description**

SPT seeks to appoint experienced Contractor/s with the required and proven track record to exploit the Roadside advertising opportunities within SPT's estate

### **II.1.6) Information about lots**

This contract is divided into lots: No

## **II.2) Description**

### **II.2.2) Additional CPV code(s)**

- 79341000 - Advertising services
- 79341100 - Advertising consultancy services
- 79341200 - Advertising management services
- 79341400 - Advertising campaign services
- 79342000 - Marketing services
- 79342100 - Direct marketing services
- 79413000 - Marketing management consultancy services

### **II.2.3) Place of performance**

NUTS codes

- UKM82 - Glasgow City

Main site or place of performance

Glasgow

#### **II.2.4) Description of the procurement**

SPT seeks to appoint experienced Contractor/s with the required and proven track record to exploit the Roadside advertising opportunities within SPT's estate

#### **II.2.5) Award criteria**

Quality criterion - Name: Technical / Weighting: 10

Price - Weighting: 90

#### **II.2.7) Duration of the contract, framework agreement or dynamic purchasing system**

Duration in months

84

This contract is subject to renewal

Yes

Description of renewals

Contractual extension of up to 36 months is included

#### **II.2.10) Information about variants**

Variants will be accepted: No

#### **II.2.11) Information about options**

Options: No

#### **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

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## **Section III. Legal, economic, financial and technical information**

### **III.1) Conditions for participation**

#### **III.1.2) Economic and financial standing**

List and brief description of selection criteria

With regards SPD question 4B.6 SPT will use Dun and Bradstreet's DBAi financial reporting system to assess the financial stability of bidders. Bidders with a Failure Score of 51 or above on the DBAi system will be deemed to have evidenced satisfactory financial stability. Bidders must confirm within their response to the relevant question within the Qualification Envelope, the value of their D&B Failure Score.

Minimum level(s) of standards possibly required

In the event that the bidder does not have a Dun and Bradstreet rating or they consider that the rating has been adversely affected by factors for which they can offer mitigating evidence, we will use the following ratios to evaluate a bidder's financial status. Bidders must confirm within their response to the relevant question within the Qualification Envelope, the name and value of the 3 financial ratios listed below as taken from their own Accounts.

Profitability – this is taken as profit after tax but before dividends and minority interests. If a company makes a profit then it is a pass for this ratio;

Liquidity – this value is calculated as current assets less stock and work in progress, divided by current liabilities. If the answer is greater than or equal to one then it is a pass for this ratio;

Gearing – this value is calculated as the total external secured borrowing (short term and long term) divided by shareholder funds expressed as a percentage. If the answer is less than or equal to 100% it is considered a pass for this ratio.

#### **III.1.3) Technical and professional ability**

List and brief description of selection criteria

The Bidder will provide 3 separate examples using the template provided attached to question 4C1.2, where they have undertaken installation of outdoor advertising units and successfully sold the advertising space in a commercially sustainable manner.

Minimum level(s) of standards possibly required

In order for SPT to be able to determine that the bidder has a proven track record, all

sections of the template require to be completed and no part of this information is to be considered by the bidder as commercially sensitive and withheld.

### **III.2) Conditions related to the contract**

#### **III.2.2) Contract performance conditions**

The timescales between the contract Award Date and the Practical Commencement Date will be as follows:

A Contract is awarded (the Award Date).

Proof that planning consent has been applied for from Glasgow City Council will be provided to SPT no longer than 1 calendar month of the Award Date.

Planning consent will be granted and proof of this provided to SPT. No fixed or mandatory timescale has been set for the period between planning consent being applied for and granted, as that is out with the control of both the Contractor and SPT.

Proof that planning consent has been granted will be provided to SPT.

The Practical Commencement Date will be the date at which the advertising infrastructure commences operation, and be no more than 4 months from the date that planning consent is granted.

#### **III.2.3) Information about staff responsible for the performance of the contract**

Obligation to indicate the names and professional qualifications of the staff assigned to performing the contract

## **Section IV. Procedure**

### **IV.1) Description**

#### **IV.1.1) Type of procedure**

Open procedure

#### **IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: Yes

### **IV.2) Administrative information**

#### **IV.2.2) Time limit for receipt of tenders or requests to participate**

Date

30 September 2025

Local time

12:00pm

#### **IV.2.4) Languages in which tenders or requests to participate may be submitted**

English

#### **IV.2.6) Minimum time frame during which the tenderer must maintain the tender**

Duration in months: 4 (from the date stated for receipt of tender)

#### **IV.2.7) Conditions for opening of tenders**

Date

30 September 2025

Local time

12:00pm

Place

Glasgow

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## **Section VI. Complementary information**

### **VI.1) Information about recurrence**

This is a recurrent procurement: No

### **VI.2) Information about electronic workflows**

Electronic invoicing will be accepted

### **VI.3) Additional information**

At 4C.7 of the SDP, the Bidder will detail their proposals for

de-carbonising the initial works/installation element. This may include elements pertaining to transport and waste, or the use of recycled and or recyclable products in the undertaking of the services. A specific response to this question is required and the uploading of a generic environmental or carbon reduction statement may result in the bid being rejected at this point.

The buyer is using PCS-Tender to conduct this ITT exercise. The Project code is 29220. For more information see:

<http://www.publiccontractsscotland.gov.uk/info/InfoCentre.aspx?ID=2343>

(SC Ref:807124)

### **VI.4) Procedures for review**

#### **VI.4.1) Review body**

Glasgow Sheriff Court

1 Carlton Place

Glasgow

G5 9DA

Country

United Kingdom

#### **VI.4.2) Body responsible for mediation procedures**

Glasgow Sheriff Court

1 Carlton Place

Glasgow

G5 9DA

Country

United Kingdom