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Contract

## **DHSC: OLS: Addiction Healthcare Goals Data Roadmap Drafting**

Department of Health & Social Care

F03: Contract award notice

Notice identifier: 2025/S 000-049303

Procurement identifier (OCID): ocids-h6vhtk-058957

Published 15 August 2025, 8:04pm

### **Section I: Contracting authority**

#### **I.1) Name and addresses**

Department of Health & Social Care

39 Victoria Street

London

SW1H 0EU

#### **Contact**

Julia Estruga

#### **Email**

[ccsinbox@dhsc.gov.uk](mailto:ccsinbox@dhsc.gov.uk)

#### **Telephone**

+44 01132045540

#### **Country**

United Kingdom

**Region code**

UKI32 - Westminster

**Internet address(es)**

Main address

<https://www.gov.uk/government/organisations/department-of-health-and-social-care>

Buyer's address

<https://www.gov.uk/government/organisations/department-of-health-and-social-care>

**I.4) Type of the contracting authority**

National or federal Agency/Office

**I.5) Main activity**

Health

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## **Section II: Object**

### **II.1) Scope of the procurement**

#### **II.1.1) Title**

DHSC: OLS: Addiction Healthcare Goals Data Roadmap Drafting

Reference number

C380505

#### **II.1.2) Main CPV code**

- 73200000 - Research and development consultancy services

#### **II.1.3) Type of contract**

Services

#### **II.1.4) Short description**

The Addiction Healthcare Goals (AHG) programme, led by the Office for Life Sciences, aims to make the UK a hub for innovation in addiction treatment by fostering collaboration between researchers, industry, the NHS, and the Third Sector. A key focus is improving the use of addiction healthcare data in research to develop effective treatments, improve lives, and reduce the wider harms of drug and alcohol addiction. This service will deliver the drafting of a UK Addiction Research Data Roadmap, identifying key data sets, research challenges in addiction healthcare data and proposing potential solutions.

#### **II.1.6) Information about lots**

This contract is divided into lots: No

#### **II.1.7) Total value of the procurement (excluding VAT)**

Value excluding VAT: £327,820

### **II.2) Description**

#### **II.2.2) Additional CPV code(s)**

- 73110000 - Research services

#### **II.2.3) Place of performance**

NUTS codes

- UKI32 - Westminster

#### **II.2.4) Description of the procurement**

This service will deliver the drafting of a UK Addiction Research Data Roadmap, identifying key data sets, research challenges in addiction healthcare data and proposing potential solutions.

Estimated contract value (including extensions): £327,820 excluding VAT with the option to vary to a maximum of £500,000 excluding VAT

#### **II.2.5) Award criteria**

Price

#### **II.2.11) Information about options**

Options: No

#### **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

#### **II.2.14) Additional information**

The tender was evaluated on Price per Quality Point assessment with initial 100% quality assessment.

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## **Section IV. Procedure**

### **IV.1) Description**

#### **IV.1.1) Type of procedure**

Award of a contract without prior publication of a call for competition in the cases listed below

- The procurement falls outside the scope of application of the regulations

Explanation:

This contract was awarded following a mini-competition process with the listed suppliers in the DPS Research and Insight.

#### **IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: No

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## **Section V. Award of contract**

A contract/lot is awarded: Yes

### **V.2) Award of contract**

#### **V.2.1) Date of conclusion of the contract**

14 August 2025

#### **V.2.2) Information about tenders**

Number of tenders received: 6

Number of tenders received from SMEs: 3

Number of tenders received from tenderers from other EU Member States: 0

Number of tenders received from tenderers from non-EU Member States: 0

Number of tenders received by electronic means: 6

The contract has been awarded to a group of economic operators: No

**V.2.3) Name and address of the contractor**

IPSOS (MARKET RESEARCH) LTD

3 Thomas More Square

London

E1W 1YW

Country

United Kingdom

NUTS code

- UKL2 - East Wales

National registration number

00948470

Internet address

<http://www.ipsos.com>

The contractor is an SME

No

**V.2.4) Information on value of contract/lot (excluding VAT)**

Initial estimated total value of the contract/lot: £327,820

Total value of the contract/lot: £327,820

**V.2.5) Information about subcontracting**

The contract is likely to be subcontracted

Value or proportion likely to be subcontracted to third parties

Proportion: 50 %

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## **Section VI. Complementary information**

### **VI.4) Procedures for review**

#### **VI.4.1) Review body**

The High Court

The Strand

London

WC2A 2LL

Country

United Kingdom