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Planning

002024 - Preliminary Market Engagement (PME) for Fitness Companies and/or Swimming Companies to deliver exercise classes and other sessions in Leisure Facilities and Community Settings within County Durham

Durham County Council

UK2: Preliminary market engagement notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-049290

Procurement identifier (OCID): ocds-h6vhtk-05894d

Published 15 August 2025, 5:36pm

Scope

Description

It is the objective of Durham County Council Wellbeing, Sport and Leisure Services to provide a safe and enjoyable experience for customers in all Wellbeing, Fitness and Learn to Swim Classes.

The Council are exploring the option and interest from the market for fitness and/or swimming companies to lead activity sessions within Leisure Facilities and Community Settings within County Durham.

Potential session could include:

Aqua Fit

Aqua Zumba

Aqua Jump

Aqua Cycle

Aqua Jog

Aqua Fighter

Aqua Bootcamp

Aqua Pole

Aqua Balance

Aqua Circuits

Aqua Deep

Aqua Natal

Gentle Aqua

Tidal

Les Mills - Body Pump

Les Mills - Body Combat

Les Mills - Body Balance

Accredited Strength and Conditioning

Boot-camp Circuits

Boxercise

Boxing Circuits

Bums and Tums

Cardio Circuits

Core Conditioning

Cross Trainer

Cycle energy

Functional Training

Gentle Circuits/Exercise/Move

Insanity

Kettle Bell

Legs, bums and tums

Metafit / Metafit (back to back)

MetaPWR

Pilates

Stretch and tone

TRX

Dance Style Coaching e.g Zumba /Salsa/Clubbercise (tone/kids dance)

Specialist Classes - e.g, referral, young persons

Yoga/Tai Chi

Exercise to Music

Step

HITT Step

Seated Exercise

Strength Circuit

Swimming classes - Adult Child (birth - 3 years)

Swimming classes - Pre school (3-4 years)

Swimming classes - Stages 1 - 7

Swimming classes - Stages 8-10

Swimming classes - Adults

Swimming classes - Rookies

Swimming classes - Aqua Youth 8-10 (Mixture of synco/diving/competitive/water polo)

Swimming classes - snorkelling

Swimming classes - Mermaid

Swimming classes - Disability

Swimming classes - Synchronised swimming

Commercial tool

Establishes a framework

Total value (estimated)

- £800,000 excluding VAT
- £960,000 including VAT

Above the relevant threshold

Contract dates (estimated)

- 1 April 2026 to 31 March 2030
- 4 years

Main procurement category

Services

CPV classifications

- 92600000 - Sporting services

Contract locations

- UKC14 - Durham CC

Engagement

Engagement deadline

12 September 2025

Engagement process description

Interested providers can access the written response questions, free of charge, by registering with open-uk.org

The deadline for completed responses is Friday 12th September 2025 at 12 noon.

Participation

Particular suitability

- Small and medium-sized enterprises (SME)
- Voluntary, community and social enterprises (VCSE)

Contracting authority

Durham County Council

- Public Procurement Organisation Number: PMPB-8772-VYWM

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Organisation type: Public authority - sub-central government