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Contract

Digital Membership Cards - Sewerby Hall & Gardens

East Riding of Yorkshire Council

UK7: Contract details notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-049126

Procurement identifier (OCID): ocids-h6vhtk-0588e8

Published 15 August 2025, 1:01pm

Scope

Reference

DR739740212

Description

Sewerby Hall & Gardens will invest in a new digital membership card

system integrated with Spektrix as its customer relationship management (CRM) platform.
This

upgrade will replace the outdated Instant Loyalty system.

Contract 1

Supplier

- Romax Digital

Contract value

- £24,327 excluding VAT
- £29,191.20 including VAT

Below the relevant threshold

Date signed

15 August 2025

Contract dates

- 6 October 2025 to 6 April 2026
- 6 months, 1 day

Main procurement category

Services

CPV classifications

- 72000000 - IT services: consulting, software development, Internet and support

Procedure

Procedure type

Below threshold - limited competition

Supplier

Romax Digital

Unit 8 Halo Business Park, Cray Avenue

Orpington

BR5 3FQ

United Kingdom

Email: hello@romax.co.uk

Website: <https://romax.co.uk/>

Region: UKI61 - Bromley

Small or medium-sized enterprise (SME): Yes

Voluntary, community or social enterprise (VCSE): No

Contract 1

Contracting authority

East Riding of Yorkshire Council

- Public Procurement Organisation Number: PZQH-9124-TMLN

Cross Street

Beverley

HU17 9BA

United Kingdom

Email: procurement@eastriding.gov.uk

Region: UKE12 - East Riding of Yorkshire

Organisation type: Public authority - sub-central government