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Tender

Middlehaven Model Digitalisation

Middlesbrough Council

UK4: Tender notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-049075

Procurement identifier (OCID): ocds-h6vhtk-0588c9

Published 15 August 2025, 11:45am

Scope

Reference

MBC000562

Description

Middlesbrough Council is seeking quotations to appoint a suitable consultant to create a 3D interactive 'walk through' of Steve Waller's Middlehaven model to allow users to experience an immersive virtual visit through the neighbourhood as was.

The consultant will be required to bring to life the Middlehaven model utilising a range of digital visual and audio techniques to support the reimagining of the Old Town Hall (OTH) in Middlehaven.

The Grade II asset is to be transformed into a high-quality office venue for the expanding Digital and Creative sector in Middlesbrough and the model will be used as a key engagement tool for the wider public.

This invitation is to submit an inclusive fee to reflect the work required for delivering a high quality, immersive 'walk through' of the neighbourhood as was. The 3D digitalisation will

create accessibility to the model and bring to life a period of the town's social and cultural history allowing users to take a digitally immersive walk back in time.

Total value (estimated)

- £50,000 including VAT

Below the relevant threshold

Contract dates (estimated)

- 1 October 2025 to 1 April 2026
- 6 months, 1 day

Main procurement category

Services

CPV classifications

- 32000000 - Radio, television, communication, telecommunication and related equipment
- 48000000 - Software package and information systems
- 64000000 - Postal and telecommunications services
- 72000000 - IT services: consulting, software development, Internet and support
- 73000000 - Research and development services and related consultancy services
- 79000000 - Business services: law, marketing, consulting, recruitment, printing and security

Contract locations

- UKC12 - South Teesside

Participation

This procurement is reserved for

UK suppliers

Particular suitability

- Small and medium-sized enterprises (SME)
- Voluntary, community and social enterprises (VCSE)

Submission

Tender submission deadline

1 September 2025, 12:00pm

Submission address and any special instructions

www.open-uk.org

Please register your organisation on the OPEN portal. This will allow you to submit a bid on the opportunity.

Tenders may be submitted electronically

Yes

Award criteria

Submissions will be evaluated using the below methodology:

40% Price

45% Quality

15% Social Value

Procedure

Procedure type

Below threshold - open competition

Contracting authority

Middlesbrough Council

- Public Procurement Organisation Number: PLJH-5252-HJDM

PO Box 500

Middlesbrough

TS1 9FT

United Kingdom

Email: procurement@middlesbrough.gov.uk

Region: UKC12 - South Teesside

Organisation type: Public authority - sub-central government