

This is a published notice on the Find a Tender service: <https://www.find-tender.service.gov.uk/Notice/048850-2025>

Contract

Agency Partner to Support Raising the Profile of Lancashire's Economy Campaign

Lancashire Combined County Authority

UK7: Contract details notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-048850

Procurement identifier (OCID): ocds-h6vhtk-058827

Published 14 August 2025, 3:34pm

Scope

Description

Support from an agency partner in the development and delivery of a strategic communications plan for a campaign to raise the profile of Lancashire's economy.

Contract 1

Supplier

- Limitless PR & Marketing Limited

Contract value

- £49,400 excluding VAT
- £59,480 including VAT

Below the relevant threshold

Date signed

4 August 2025

Contract dates

- 4 August 2025 to 3 August 2026
- 1 year

Main procurement category

Services

CPV classifications

- 79413000 - Marketing management consultancy services
- 79416200 - Public relations consultancy services

Contract locations

- UKD4 - Lancashire

Procedure

Procedure type

Below threshold - limited competition

Supplier

Limitless PR & Marketing Limited

East Park Lodge, East Park Road

Blackburn

BB1 8DW

United Kingdom

Email: enquiries@limitlesspr.co.uk

Region: UKD41 - Blackburn with Darwen

Small or medium-sized enterprise (SME): Yes

Voluntary, community or social enterprise (VCSE): No

Contract 1

Contracting authority

Lancashire Combined County Authority

- Public Procurement Organisation Number: PDBL-4228-XTLM

County Hall

Preston

PR1 0LD

United Kingdom

Email: procurement@lancashire-cca.gov.uk

Website: <https://lancashire-cca.gov.uk/>

Region: UKD45 - Mid Lancashire

Organisation type: Public authority - sub-central government