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Contract

## **Agency Partner to Support Raising the Profile of Lancashire's Economy Campaign**

Lancashire Combined County Authority

UK7: Contract details notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-048850

Procurement identifier (OCID): ocds-h6vhtk-058827

Published 14 August 2025, 3:34pm

### **Scope**

### **Description**

Support from an agency partner in the development and delivery of a strategic communications plan for a campaign to raise the profile of Lancashire's economy.

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### **Contract 1**

### **Supplier**

- Limitless PR & Marketing Limited

### **Contract value**

- £49,400 excluding VAT
- £59,480 including VAT

Below the relevant threshold

### **Date signed**

4 August 2025

### **Contract dates**

- 4 August 2025 to 3 August 2026
- 1 year

### **Main procurement category**

Services

### **CPV classifications**

- 79413000 - Marketing management consultancy services
- 79416200 - Public relations consultancy services

### **Contract locations**

- UKD4 - Lancashire

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## Procedure

### Procedure type

Below threshold - limited competition

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## Supplier

### Limitless PR & Marketing Limited

East Park Lodge, East Park Road

Blackburn

BB1 8DW

United Kingdom

Email: [enquiries@limitlesspr.co.uk](mailto:enquiries@limitlesspr.co.uk)

Region: UKD41 - Blackburn with Darwen

Small or medium-sized enterprise (SME): Yes

Voluntary, community or social enterprise (VCSE): No

Contract 1

## Contracting authority

### Lancashire Combined County Authority

- Public Procurement Organisation Number: PDBL-4228-XTLM

County Hall

Preston

PR1 0LD

United Kingdom

Email: [procurement@lancashire-cca.gov.uk](mailto:procurement@lancashire-cca.gov.uk)

Website: <https://lancashire-cca.gov.uk/>

Region: UKD45 - Mid Lancashire

Organisation type: Public authority - sub-central government