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Contract

## **'Cradle to Career' Discovery phase**

West Midlands Combined Authority

F03: Contract award notice

Notice identifier: 2025/S 000-048622

Procurement identifier (OCID): ocids-h6vhtk-058793

Published 14 August 2025, 9:49am

## **Section I: Contracting authority**

### **I.1) Name and addresses**

West Midlands Combined Authority

16 Summer Lane

Birmingham

B193SD

### **Contact**

Lydia Russell

### **Email**

[lydia.russell@wmca.org.uk](mailto:lydia.russell@wmca.org.uk)

### **Country**

United Kingdom

### **Region code**

UKG31 - Birmingham

**Justification for not providing organisation identifier**

Not on any register

**Internet address(es)**

Main address

<https://www.wmca.org.uk/>

**I.4) Type of the contracting authority**

Regional or local authority

**I.5) Main activity**

General public services

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## **Section II: Object**

### **II.1) Scope of the procurement**

#### **II.1.1) Title**

'Cradle to Career' Discovery phase

#### **II.1.2) Main CPV code**

- 98200000 - Equal opportunities consultancy services

#### **II.1.3) Type of contract**

Services

#### **II.1.4) Short description**

West Midlands Combined Authority require the support from an external consultant to provide specialist support to improve outcomes in education, employment, health, and community resilience by engaging communities in a structured, collaborative process of local transformation. Cradle to Career represents a model of inclusive growth and community-led transformation that aligns closely with WMCA's Employment and Skills Strategy and ambition for preventative, locally driven reform.

This is a compliant direct award via the Agri-EPI Centre (AEC) Framework to Constellia Limited.

#### **II.1.6) Information about lots**

This contract is divided into lots: No

#### **II.1.7) Total value of the procurement (excluding VAT)**

Value excluding VAT: £303,030.30

### **II.2) Description**

#### **II.2.3) Place of performance**

NUTS codes

- UKG - West Midlands (England)

#### **II.2.4) Description of the procurement**

West Midlands Combined Authority require the support from an external consultant to provide specialist support to improve outcomes in education, employment, health, and community resilience by engaging communities in a structured, collaborative process of local transformation. Cradle to Career represents a model of inclusive growth and community-led transformation that aligns closely with WMCA's Employment and Skills Strategy and ambition for preventative, locally driven reform.

This is a compliant direct award via the Agri-EPI Centre (AEC) Framework to Constellia Limited.

#### **II.2.5) Award criteria**

Price

#### **II.2.11) Information about options**

Options: Yes

Description of options

Option to extend for a period of 6 months at no additional value

#### **II.2.14) Additional information**

This is a 24 month contract with an optional 6 month extension, 12th August 2025- 11th August 2027

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## **Section IV. Procedure**

### **IV.1) Description**

#### **IV.1.1) Type of procedure**

Award of a contract without prior publication of a call for competition in the cases listed below

- The procurement falls outside the scope of application of the regulations

Explanation:

This is a compliant direct award via the Agri-EPI Centre (AEC) Framework to Constellia Limited.

#### **IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: Yes

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## **Section V. Award of contract**

A contract/lot is awarded: Yes

### **V.2) Award of contract**

#### **V.2.1) Date of conclusion of the contract**

11 August 2025

#### **V.2.2) Information about tenders**

Number of tenders received: 1

The contract has been awarded to a group of economic operators: No

#### **V.2.3) Name and address of the contractor**

Constellia Limited

London

Country

United Kingdom

NUTS code

- UKG - West Midlands (England)

Justification for not providing organisation identifier

Not on any register

The contractor is an SME

Yes

#### **V.2.4) Information on value of contract/lot (excluding VAT)**

Initial estimated total value of the contract/lot: £303,030.30

Total value of the contract/lot: £303,030.30

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## **Section VI. Complementary information**

### **VI.4) Procedures for review**

#### **VI.4.1) Review body**

West Midlands Combined Authority Birmingham

London

Country

United Kingdom