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#### Contract

## 'Cradle to Career' Discovery phase

West Midlands Combined Authority

F03: Contract award notice

Notice identifier: 2025/S 000-048622

Procurement identifier (OCID): ocds-h6vhtk-058793

Published 14 August 2025, 9:49am

## **Section I: Contracting authority**

### I.1) Name and addresses

West Midlands Combined Authority

16 Summer Lane

Birmingham

**B193SD** 

#### Contact

Lydia Russell

#### **Email**

lydia.russell@wmca.org.uk

### Country

**United Kingdom** 

### Region code

### UKG31 - Birmingham

### Justification for not providing organisation identifier

Not on any register

### Internet address(es)

Main address

https://www.wmca.org.uk/

## I.4) Type of the contracting authority

Regional or local authority

## I.5) Main activity

General public services

## **Section II: Object**

### II.1) Scope of the procurement

#### II.1.1) Title

'Cradle to Career' Discovery phase

#### II.1.2) Main CPV code

• 98200000 - Equal opportunities consultancy services

### II.1.3) Type of contract

Services

### II.1.4) Short description

West Midlands Combined Authority require the support from an external consultant to provide specialist support to improve outcomes in education, employment, health, and community resilience by engaging communities in a structured, collaborative process of local transformation. Cradle to Career represents a model of inclusive growth and community-led transformation that aligns closely with WMCA's Employment and Skills Strategy and ambition for preventative, locally driven reform.

This is a compliant direct award via the Agri-EPI Centre (AEC) Framework to Constellia Limited.

#### II.1.6) Information about lots

This contract is divided into lots: No

#### II.1.7) Total value of the procurement (excluding VAT)

Value excluding VAT: £303,030.30

### II.2) Description

#### II.2.3) Place of performance

**NUTS** codes

• UKG - West Midlands (England)

### II.2.4) Description of the procurement

West Midlands Combined Authority require the support from an external consultant to provide specialist support to improve outcomes in education, employment, health, and community resilience by engaging communities in a structured, collaborative process of local transformation. Cradle to Career represents a model of inclusive growth and community-led transformation that aligns closely with WMCA's Employment and Skills Strategy and ambition for preventative, locally driven reform.

This is a compliant direct award via the Agri-EPI Centre (AEC) Framework to Constellia Limited.

### II.2.5) Award criteria

Price

### II.2.11) Information about options

Options: Yes

Description of options

Option to extend for a period of 6 months at no additional value

#### II.2.14) Additional information

This is a 24 month contract with an optional 6 month extension, 12th August 2025- 11th August 2027

## Section IV. Procedure

## **IV.1) Description**

### IV.1.1) Type of procedure

Award of a contract without prior publication of a call for competition in the cases listed below

• The procurement falls outside the scope of application of the regulations

### Explanation:

This is a compliant direct award via the Agri-EPI Centre (AEC) Framework to Constellia Limited.

### IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: Yes

### Section V. Award of contract

A contract/lot is awarded: Yes

### V.2) Award of contract

#### V.2.1) Date of conclusion of the contract

11 August 2025

### V.2.2) Information about tenders

Number of tenders received: 1

The contract has been awarded to a group of economic operators: No

### V.2.3) Name and address of the contractor

Constellia Limited

London

Country

**United Kingdom** 

**NUTS** code

• UKG - West Midlands (England)

Justification for not providing organisation identifier

Not on any register

The contractor is an SME

Yes

### V.2.4) Information on value of contract/lot (excluding VAT)

Initial estimated total value of the contract/lot: £303,030.30

Total value of the contract/lot: £303,030.30

# **Section VI. Complementary information**

## VI.4) Procedures for review

VI.4.1) Review body

West Midlands Combined Authority Birmingham

London

Country

**United Kingdom**