

This is a published notice on the Find a Tender service: <https://www.find-tender.service.gov.uk/Notice/048582-2025>

Tender

Research on the Affordability of Studying in the UK for Students from East Asia

British Council

UK4: Tender notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-048582

Procurement identifier (OCID): ocds-h6vhtk-05877a

Published 14 August 2025, 8:12am

Scope

Description

British Council's East Asia Insights Hub is looking to procure a Consultant/Research Organisation with the expertise and track record in economic and international education research as well as strategic consultancy. This role will work closely with the Head and Regional Research Analyst of the East Asia Head of Insights and Engagement. The British Council seeks to assess the affordability of studying in the UK for students from East Asia amid escalating cost of living across the board post-Covid and the decline in inbound student numbers from many countries in the regions since 2015/16.

Total value (estimated)

- £59,000 excluding VAT
- £65,000 including VAT

Below the relevant threshold

Contract dates (estimated)

- 15 October 2025 to 28 February 2026
- Possible extension to 1 April 2026
- 5 months, 18 days

Description of possible extension:

Up to one month extension

Main procurement category

Services

CPV classifications

- 79310000 - Market research services

Contract locations

- MY - Malaysia
- SG - Singapore
- ID - Indonesia
- TH - Thailand
- VN - Vietnam
- KR - South Korea
- CN - China
- JP - Japan

- HK - Hong Kong
- TW - Taiwan

Submission

Enquiry deadline

27 August 2025, 12:59am

Tender submission deadline

17 September 2025, 12:59am

Submission address and any special instructions

<https://tap.tcsapps.com/tap2/#/bc-supplier-registration>

Tenders may be submitted electronically

Yes

Award criteria

Quality:30%;Methodology/Approach:30%;Commercial:40%

Procedure

Procedure type

Below threshold - open competition

Contracting authority

British Council

- Public Procurement Organisation Number: PHTN-1551-GCQH

1 Redman Place

London

E20 1JQ

United Kingdom

Contact name: Forest Deng

Email: Forest.Deng@britishcouncil.org

Website: <http://www.britishcouncil.org>

Region: UKI41 - Hackney and Newham

Organisation type: Public authority - sub-central government