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Contract

Student Recruitment In-Country Partner

Cardiff Metropolitan University

UK7: Contract details notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-048372

Procurement identifier (OCID): ocids-h6vhtk-0586fb

Published 13 August 2025, 12:12pm

Scope

Description

This notice is in relation to the renewal of the University's agreement with our in-country student recruitment partner, for recruitment services in South East Asia and India.

Contract 1. In-Country Student Recruitment Partner

Supplier

- Bridgwest Consulting Services

Contract value

- £160,000 excluding VAT
- £192,000 including VAT

Below the relevant threshold

Date signed

22 July 2025

Contract dates

- 1 September 2025 to 31 August 2026
- 1 year

Main procurement category

Services

CPV classifications

- 79600000 - Recruitment services

Contract locations

- UKL - Wales
-

Procedure

Procedure type

Below threshold - without competition

Supplier

Bridgwest Consulting Services

- Public Procurement Organisation Number: PRDV-9116-XHMJ

104 Definiti Road

Mumbai

400063

India

Email: tenders@cardiffmet.ac.uk

Small or medium-sized enterprise (SME): No

Voluntary, community or social enterprise (VCSE): No

Contract 1. In-Country Student Recruitment Partner

Contracting authority

Cardiff Metropolitan University

- Public Procurement Organisation Number: PPNB-5569-JLHH

Llandaff campus

Cardiff

CF5 2YB

United Kingdom

Email: tenders@cardiffmet.ac.uk

Website: <http://www.cardiffmet.ac.uk/procurement/>

Region: UKL22 - Cardiff and Vale of Glamorgan

Organisation type: Public authority - sub-central government

Devolved regulations that apply: Wales