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Contract

Provision of Promotional Items

University of South Wales

F03: Contract award notice

Notice identifier: 2025/S 000-048257

Procurement identifier (OCID): ocds-h6vhtk-0586ae

Published 13 August 2025, 9:51 am

Section I: Contracting authority

I.1) Name and addresses

University of South Wales

University of South Wales,, Finance Dept, Llantwit Road

Pontypridd

CF37 1DL

Email

laura.perrott@southwales.ac.uk

Telephone

+44 1443482386

Country

United Kingdom

NUTS code

UKL - Wales

Internet address(es)

Main address

<https://www.southwales.ac.uk/>

Buyer's address

https://www.sell2wales.gov.wales/search/Search_AuthProfile.aspx?ID=AA0315

I.4) Type of the contracting authority

Body governed by public law

I.5) Main activity

Education

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

Provision of Promotional Items

Reference number

1946

II.1.2) Main CPV code

- 22462000 - Advertising material

II.1.3) Type of contract

Supplies

II.1.4) Short description

Provision of Promotional Items such as pens, hats, sunglasses etc...

II.1.6) Information about lots

This contract is divided into lots: No

II.1.7) Total value of the procurement (excluding VAT)

Value excluding VAT: £400,000

II.2) Description

II.2.2) Additional CPV code(s)

- 30192700 - Stationery
- 39294100 - Information and promotion products

II.2.3) Place of performance

NUTS codes

- UKL15 - Central Valleys

II.2.4) Description of the procurement

Provision of Promotional Items such as pens, hats, sunglasses etc..

II.2.5) Award criteria

Quality criterion - Name: Meeting the spec / Weighting: 7.5

Quality criterion - Name: Reproduce Branding / Weighting: 5

Quality criterion - Name: Sourcing Non-Core Items / Weighting: 5

Quality criterion - Name: Order management process / Weighting: 5

Quality criterion - Name: Account Management / Weighting: 5

Quality criterion - Name: Deadlines / Weighting: 2.5

Quality criterion - Name: Delivery / Weighting: 5

Quality criterion - Name: Stock Management / Weighting: 5

Quality criterion - Name: Environmental Impact / Weighting: 5

Quality criterion - Name: Ethical Sourcing / Weighting: 5

Quality criterion - Name: Social Value / Weighting: 5

Price - Weighting: 45

II.2.11) Information about options

Options: No

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Award of a contract without prior publication of a call for competition in the cases listed below

- The procurement falls outside the scope of application of the regulations

Explanation:

The tender was issued as a mini competition under the NEUPC Framework for Promotional Merchandise and Clothing (OFF3174 NW), Lot 1: Promotional Merchandise.

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: Yes

Section V. Award of contract

Contract No

1946

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

12 August 2025

V.2.2) Information about tenders

Number of tenders received: 4

Number of tenders received from SMEs: 4

Number of tenders received from tenderers from other EU Member States: 4

Number of tenders received from tenderers from non-EU Member States: 0

Number of tenders received by electronic means: 4

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

Get Yourself Noticed Ltd

Venture House, Old Baglan Road Briton Ferry

Neath Port Talbot

SA112YW

Country

United Kingdom

NUTS code

- UK - United Kingdom

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Total value of the contract/lot: £400,000

Section VI. Complementary information

VI.3) Additional information

The tender was issued as a mini competition under the NEUPC Framework for Promotional Merchandise and Clothing (OFF3174 NW), Lot 1: Promotional Merchandise.

(WA Ref:154618)

VI.4) Procedures for review

VI.4.1) Review body

High Court

Royal Courts of Justice, The Strand

London

WC2A 2LL

Telephone

+44 2079477501

Country

United Kingdom