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Contract

## **Provision of Promotional Items**

University of South Wales

F03: Contract award notice

Notice identifier: 2025/S 000-048257

Procurement identifier (OCID): ocds-h6vhtk-0586ae

Published 13 August 2025, 9:51am

### **Section I: Contracting authority**

#### **I.1) Name and addresses**

University of South Wales

University of South Wales,, Finance Dept, Llantwit Road

Pontypridd

CF37 1DL

#### **Email**

[laura.perrott@southwales.ac.uk](mailto:laura.perrott@southwales.ac.uk)

#### **Telephone**

+44 1443482386

#### **Country**

United Kingdom

#### **NUTS code**

UKL - Wales

**Internet address(es)**

Main address

<https://www.southwales.ac.uk/>

Buyer's address

[https://www.sell2wales.gov.wales/search/Search\\_AuthProfile.aspx?ID=AA0315](https://www.sell2wales.gov.wales/search/Search_AuthProfile.aspx?ID=AA0315)

**I.4) Type of the contracting authority**

Body governed by public law

**I.5) Main activity**

Education

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## **Section II: Object**

### **II.1) Scope of the procurement**

#### **II.1.1) Title**

Provision of Promotional Items

Reference number

1946

#### **II.1.2) Main CPV code**

- 22462000 - Advertising material

#### **II.1.3) Type of contract**

Supplies

#### **II.1.4) Short description**

Provision of Promotional Items such as pens, hats, sunglasses etc...

#### **II.1.6) Information about lots**

This contract is divided into lots: No

#### **II.1.7) Total value of the procurement (excluding VAT)**

Value excluding VAT: £400,000

### **II.2) Description**

#### **II.2.2) Additional CPV code(s)**

- 30192700 - Stationery
- 39294100 - Information and promotion products

#### **II.2.3) Place of performance**

NUTS codes

- UKL15 - Central Valleys

#### **II.2.4) Description of the procurement**

Provision of Promotional Items such as pens, hats, sunglasses etc..

#### **II.2.5) Award criteria**

Quality criterion - Name: Meeting the spec / Weighting: 7.5

Quality criterion - Name: Reproduce Branding / Weighting: 5

Quality criterion - Name: Sourcing Non-Core Items / Weighting: 5

Quality criterion - Name: Order management process / Weighting: 5

Quality criterion - Name: Account Management / Weighting: 5

Quality criterion - Name: Deadlines / Weighting: 2.5

Quality criterion - Name: Delivery / Weighting: 5

Quality criterion - Name: Stock Management / Weighting: 5

Quality criterion - Name: Environmental Impact / Weighting: 5

Quality criterion - Name: Ethical Sourcing / Weighting: 5

Quality criterion - Name: Social Value / Weighting: 5

Price - Weighting: 45

#### **II.2.11) Information about options**

Options: No

#### **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

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## **Section IV. Procedure**

### **IV.1) Description**

#### **IV.1.1) Type of procedure**

Award of a contract without prior publication of a call for competition in the cases listed below

- The procurement falls outside the scope of application of the regulations

Explanation:

The tender was issued as a mini competition under the NEUPC Framework for Promotional Merchandise and Clothing (OFF3174 NW), Lot 1: Promotional Merchandise.

#### **IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: Yes

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## **Section V. Award of contract**

### **Contract No**

1946

A contract/lot is awarded: Yes

### **V.2) Award of contract**

#### **V.2.1) Date of conclusion of the contract**

12 August 2025

#### **V.2.2) Information about tenders**

Number of tenders received: 4

Number of tenders received from SMEs: 4

Number of tenders received from tenderers from other EU Member States: 4

Number of tenders received from tenderers from non-EU Member States: 0

Number of tenders received by electronic means: 4

The contract has been awarded to a group of economic operators: No

**V.2.3) Name and address of the contractor**

Get Yourself Noticed Ltd

Venture House, Old Baglan Road Briton Ferry

Neath Port Talbot

SA112YW

Country

United Kingdom

NUTS code

- UK - United Kingdom

The contractor is an SME

Yes

**V.2.4) Information on value of contract/lot (excluding VAT)**

Total value of the contract/lot: £400,000

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## **Section VI. Complementary information**

### **VI.3) Additional information**

The tender was issued as a mini competition under the NEUPC Framework for Promotional Merchandise and Clothing (OFF3174 NW), Lot 1: Promotional Merchandise.

(WA Ref:154618)

### **VI.4) Procedures for review**

#### **VI.4.1) Review body**

High Court

Royal Courts of Justice, The Strand

London

WC2A 2LL

Telephone

+44 2079477501

Country

United Kingdom