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Planning

Expression Of Interest : Barlby Road Home demonstrations and Home tutorial videos for the Royal Borough of Kensington and Chelsea

Royal Borough of Kensington & Chelsea

UK2: Preliminary market engagement notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-048149

Procurement identifier (OCID): ocds-h6vhtk-058672

Published 12 August 2025, 4:05pm

Scope

Description

The Royal Borough of Kensington and Chelsea (RBKC) seeks expressions of interest from suitably qualified and experienced organisations for personalised home demonstrations and videos with QR codes to 83 units varying between affordable, intermediate and market rent flats. The objective is to deliver enhanced customer service by detailed walkthrough home demonstrations with individual occupants and produce high quality QR code videos which can be accessible anytime for reference, thereby reducing customer call outs.

Barlby Road New Homes scheme is a new build scheme at RBKC consisting of 83 units in total which include a mixture of one, two and three bed apartments spread across four blocks, and consists of a studio and a sports facility.

For more information about this opportunity, please visit the Delta eSourcing portal at:

<https://www.delta-esourcing.com/tenders/UK-UK-London:-Digital-senders./6YB56K5735>

To respond to this opportunity, please click here:

<https://www.delta-esourcing.com/respond/6YB56K5735>

Total value (estimated)

- £95,000 including VAT

Below the relevant threshold

Contract dates (estimated)

- 2 February 2026 to 2 March 2026
- 1 month, 1 day

Main procurement category

Services

CPV classifications

- 30121420 - Digital senders
- 30121430 - Digital duplicators
- 30122100 - Digital offset systems
- 30122200 - Digital offset equipments
- 30220000 - Digital cartography equipment
- 30221000 - Digital cadastral maps
- 30233152 - Digital versatile disc (DVD) reader and/or burner

- 30233153 - Compact disk (CD) and digital versatile disk (DVD) reader and/or burner
- 30234400 - Digital versatile disks (DVDs)
- 30237330 - Digital Audio Tape (DAT) cartridges
- 30237340 - Digital Linear Tape (DLT) cartridges
- 32270000 - Digital transmission apparatus
- 32324600 - Digital-TV boxes
- 32546000 - Digital switching equipment
- 32546100 - Digital switchboards
- 32552310 - Digital telephone exchanges
- 33111721 - Digital angiography devices
- 38651600 - Digital cameras
- 42141200 - Bearing housings
- 42967100 - Digital remote-control unit
- 44424000 - Meter-housing boxes and tape
- 44424100 - Meter-housing boxes
- 44617200 - Meter housings
- 45211200 - Sheltered housing construction work
- 48326100 - Digital mapping system
- 48480000 - Sales, marketing and business intelligence software package
- 48481000 - Sales or marketing software package
- 63120000 - Storage and warehousing services
- 63122000 - Warehousing services
- 70333000 - Housing services

- 71354100 - Digital mapping services
- 72212480 - Sales, marketing and business intelligence software development services
- 72212481 - Sales or marketing software development services
- 75123000 - Administrative housing services
- 79000000 - Business services: law, marketing, consulting, recruitment, printing and security
- 79340000 - Advertising and marketing services
- 79342000 - Marketing services
- 79342100 - Direct marketing services
- 79413000 - Marketing management consultancy services
- 79811000 - Digital printing services
- 85121271 - Home for the psychologically disturbed services
- 85141210 - Home medical treatment services
- 85141211 - Dialysis home medical treatment services
- 85142200 - Homeopathic services
- 85142400 - Home delivery of incontinence products
- 85312200 - Homedelivery of provisions
- 92224000 - Digital television
- 98513310 - Home-help services

Contract locations

- UKI31 - Camden and City of London
- UKI - London
- UKI7 - Outer London - West and North West

- UKI6 - Outer London - South
- UKI5 - Outer London - East and North East
- UKI4 - Inner London - East

Engagement

Engagement deadline

19 August 2025

Engagement process description

The Royal Borough of Kensington and Chelsea (RBKC) seeks expressions of interest from suitably qualified and experienced organisations for personalised home demonstrations and videos with QR codes to 83 units varying between affordable, intermediate and market rent flats. The objective is to deliver enhanced customer service by detailed walkthrough home demonstrations with individual occupants and produce high quality QR code videos which can be accessible anytime for reference, thereby reducing customer call outs.

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Contracting authority

Royal Borough of Kensington & Chelsea

- Public Procurement Organisation Number: PPRX-1592-MXGN

Royal Borough of Kensington and Chelsea, Kensington Town Hall, Hornton Street

London

W8 7NX

United Kingdom

Telephone: 07890604826

Email: procurement@rbkc.gov.uk

Region: UKI33 - Kensington & Chelsea and Hammersmith & Fulham

Organisation type: Public authority - sub-central government