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Contract

SU162(25) Provision of Direct Mail

Swansea University

UK7: Contract details notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-048054

Procurement identifier (OCID): ocds-h6vhtk-05862d

Published 12 August 2025, 2:08pm

Scope

Reference

SU162(25)

Description

Direct mail campaigns for Undergraduate recruitment activity

Contract 1. SU162(25) Direct Mail Campaigns

Supplier

- Central Mailing Services Limited

Contract value

- £60,000 excluding VAT
- £72,000 including VAT

Below the relevant threshold

Date signed

14 July 2025

Contract dates

- 14 July 2025 to 31 May 2026
- 10 months, 18 days

Main procurement category

Services

CPV classifications

- 64000000 - Postal and telecommunications services
- 79342100 - Direct marketing services

Contract locations

- UK - United Kingdom

Procedure

Procedure type

Below threshold - without competition

Supplier

Central Mailing Services Limited

- Public Procurement Organisation Number: PDMW-2814-VGQD

59-60 Gravelly Industrial Park, Tyburn Lane

Birmingham

B24 8TQ

United Kingdom

Email: richardmorrow@centralmailing.co.uk

Region: UKG31 - Birmingham

Small or medium-sized enterprise (SME): No

Voluntary, community or social enterprise (VCSE): No

Contract 1. SU162(25) Direct Mail Campaigns

Contracting authority

Swansea University

- Public Procurement Organisation Number: PTNV-7472-GRTW

Procurement, Finance Dept.

Swansea

SA2 8PP

United Kingdom

Email: procurement@swansea.ac.uk

Website: <http://www.swansea.ac.uk>

Region: UKL18 - Swansea

Organisation type: Public authority - sub-central government

Devolved regulations that apply: Wales