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Contract

Qualtrics Cloud Professional service

Coventry University

UK7: Contract details notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-048036

Procurement identifier (OCID): ocids-h6vhtk-05861f

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Scope

Reference

PA-SC-940-23-TH

Description

Qualtrics focuses on collecting, organizing, and understanding important data relative to customers and employees. Its premise is to collect, measure, and organize data necessary for businesses to better understand how they can continuously improve for the sake of their customers and employees. It is used within the Research areas to conduct relevant surveys.

Contract 1. Qualtrics Cloud Professional service

Supplier

- Qualtrics LLC

Contract value

- £103,833 excluding VAT
- £124,599.60 including VAT

Below the relevant threshold

Date signed

22 June 2023

Contract dates

- 28 June 2025 to 27 June 2026
- Possible extension to 27 June 2028
- 3 years

Description of possible extension:

One plus one year extensions

Main procurement category

Services

CPV classifications

- 72720000 - Wide area network services

Contract locations

- UK - United Kingdom

Procedure

Procedure type

Below threshold - without competition

Supplier

Qualtrics LLC

333 W. RIVER PARK DRIVE

PROVO UT PROVO UT 84604

UT 84604

United States

Email: malcolmb@qualtrics.com

Small or medium-sized enterprise (SME): No

Voluntary, community or social enterprise (VCSE): No

Contract 1. Qualtrics Cloud Professional service

Contracting authority

Coventry University

- Public Procurement Organisation Number: PMMH-2339-NMGH

Priory Street

Coventry

CV1 5FB

United Kingdom

Email: Procurement@coventry.ac.uk

Region: UKG33 - Coventry

Organisation type: Public authority - sub-central government