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Award

Website Redevelopment Project

ASTON UNIVERSITY

UK6: Contract award notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-047905

Procurement identifier (OCID): ocds-h6vhtk-05072e ([view related notices](#))

Published 12 August 2025, 10:29am

Scope

Reference

1064

Description

Aston University is seeking proposals from qualified vendors to redesign our website, using Drupal as our content management system (CMS), to enhance our digital presence and align with our 2030 strategy. The website serves as a critical touchpoint for diverse stakeholders, including prospective students and staff, researchers and funders, alumni, and industry partners, and will play a pivotal role in delivering on our vision. By enhancing communication, supporting engagement, and showcasing our transformative impact, the website will be instrumental in fostering a positive influence on all the communities we serve.

The website supports multiple strategic objectives, such as student and staff recruitment, research promotion, business engagement, and brand positioning, but currently lacks the flexibility, scalability, and personalisation needed to meet the university's evolving strategic needs and user expectations.

This redevelopment project aims to establish a modern, adaptable web presence that reflects Aston University's future-thinking approach and commitment to academic excellence, innovation, and an inclusive and engaging experience for all users. The goal is to create a platform that not only meets current demands but is also capable of evolving alongside the university's future needs, ensuring long-term sustainability and impact.

The redesigned website should embody Aston University's commitment to accessibility, inclusivity, and personalised user experiences. The site must be modern, flexible, and future-proof, supporting our goals for growth, innovation, and engagement. It should reflect our bold, innovative strategy and our pillars: transformational, inclusive, and entrepreneurial. The new website will be a key tool in communicating our vision and values, supporting users, and ensuring they receive the information and services they need in a timely and effective manner. It should also allow for easy integration with other systems and platforms to provide a seamless user experience across all touchpoints.

Proposals will also include ongoing hosting and maintenance provision.

Contract 1

Supplier

- NUMIKO LIMITED

Contract value

- £458,242 including VAT

Above the relevant threshold

Award decision date

12 August 2025

Date assessment summaries were sent to tenderers

12 August 2025

Standstill period

- End: 21 August 2025
- 8 working days

Earliest date the contract will be signed

22 August 2025

Contract dates (estimated)

- 1 September 2025 to 30 August 2026
- Possible extension to 31 August 2029
- 4 years

Description of possible extension:

3 years (maintenance/support)

Main procurement category

Services

CPV classifications

- 72413000 - World wide web (www) site design services

Contract locations

- UKG31 - Birmingham

Information about tenders

- 50 tenders received
- 3 tenders assessed in the final stage:
 - 3 submitted by small and medium-sized enterprises (SME)
 - 0 submitted by voluntary, community and social enterprises (VCSE)
- 1 supplier awarded contracts
- 2 suppliers unsuccessful (details included for contracts over £5 million)

Submission

Submission type

Requests to participate

Procedure

Procedure type

Competitive flexible procedure

Supplier

NUMIKO LIMITED

- Companies House: 04018833
- Public Procurement Organisation Number: PNCJ-8528-MCHL

Brodrick House, 43-51 Cookridge Street

Leeds

LS2 3AW

United Kingdom

Email: hi@numiko.com

Website: <http://www.numiko.com>

Region: UKE42 - Leeds

Small or medium-sized enterprise (SME): Yes

Voluntary, community or social enterprise (VCSE): No

Supported employment provider: No

Public service mutual: No

Contract 1

Contracting authority

ASTON UNIVERSITY

- Companies House: RC000904
- Public Procurement Organisation Number: PTLB-7496-TPTR

Aston Triangle

Birmingham

B4 7ET

United Kingdom

Email: procurement@aston.ac.uk

Region: UKG31 - Birmingham

Organisation type: Public authority - sub-central government