

This is a published notice on the Find a Tender service: <https://www.find-tender.service.gov.uk/Notice/047900-2025>

Contract

## Gym Equipment - Stapleford Pavilion

Broxtowe Borough Council

UK7: Contract details notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-047900

Procurement identifier (OCID): ocds-h6vhtk-050986 ([view related notices](#))

Published 12 August 2025, 10:25am

## Scope

## Reference

DN773004

## Description

Nottinghamshire County Council ("the Council") on behalf of Broxtowe Borough Council is seeking competitive quotes for provision of exercise equipment for the gym setting in the new Stapleford Community Pavilion (SCP). The centre will be operated by Liberty Leisure Limited (LLL) on behalf of Broxtowe Borough Council.

Stapleford Community Pavilion (SCP) is currently under construction and due for completion later in 2025. It will replace the existing sports pavilion on the open space at Hickings Lane, Stapleford. Supported by the Local Towns Fund, Levelling up, Football Association Lionesses Futures Fund and Broxtowe Borough Council the venue will be at the heart of the Stapleford community which will be operated by Liberty Leisure Limited (the Customer). Liberty Leisure Limited is a not-for-profit Company owned by Broxtowe Borough Council with the responsibility for supporting the Council to improve the Health & Wellbeing of the community through leisure activities.

The fitness facility if being offered to:

- Provide additional exercise opportunities to the community
- Enhance the health related exercise provision that can be offered
- Bring users in to the Stapleford Pavilion

The fitness facility will utilise one of the smaller multi-use rooms for a small gym that can cater for all abilities and ages. Due to the size of the facility it would not be financially viable to staff the gym for the majority of the time so it must be self-managing. Based on this the proposed equipment must be able to be utilised simply and provide an induction, programme and directions for use without a member of staff.

To achieve this requires a move away from traditional gym equipment to ones that are able to induct users and allow for safe and effective use with minimal input from staff. The equipment must be technologically driven and allow customers to be able to login to the equipment and complete a tailored workout that can be automatically prescribed to them based on their preferences. We are looking for a provider who will take an innovative approach to the gym set-up and offer added value. All associated costs must be included in the price submitted.

Broxtowe Borough Council require a Single Supplier to carry out this work, use of sub contractors is allowed but a list must be provided and they would have to meet the criteria as set out in the specification.

Contract Length 5 years.

---

## **Contract 1**

### **Supplier**

- PULSE FITNESS LIMITED

## **Contract value**

- £123,778.97 excluding VAT
- £148,534.76 including VAT

Below the relevant threshold

## **Date signed**

29 July 2025

## **Contract dates**

- 15 September 2025 to 14 September 2030
- 5 years

## **Main procurement category**

Goods

## **CPV classifications**

- 37440000 - Fitness equipments

## **Signed contract documents**

[Signed 22.07.25 - Part 2 - Form of Contract signed by RA.pdf](#)

---

## Procedure

### Procedure type

Below threshold - open competition

---

## Supplier

### PULSE FITNESS LIMITED

- Companies House: 04354059
- Public Procurement Organisation Number: PZPT-1414-CTTT

Radnor Park

Congleton

CW12 4TW

United Kingdom

Email: [sales.tenders@pulsefitness.com](mailto:sales.tenders@pulsefitness.com)

Website: <https://www.pulsefitness.com/>

Region: UKD62 - Cheshire East

Small or medium-sized enterprise (SME): Yes

Voluntary, community or social enterprise (VCSE): No

Contract 1

---

## Contracting authority

### Broxtowe Borough Council

- Public Procurement Organisation Number: PJZM-6352-DXYL

Council Offices, Foster Avenue

Beeston

NG9 1AB

United Kingdom

Email: [procurement@broxtowe.gov.uk](mailto:procurement@broxtowe.gov.uk)

Region: UKF16 - South Nottinghamshire

Organisation type: Public authority - sub-central government

---

## Other organisation

These organisations are carrying out the procurement, or part of it, on behalf of the contracting authorities.

### Nottinghamshire County Council

Summary of their role in this procurement: procurement

- Public Procurement Organisation Number: PBCV-5152-BXBP

County Hall, Loughborough Road

Nottingham

NG2 7QP

United Kingdom

Email: [prpc@nottscc.gov.uk](mailto:prpc@nottscc.gov.uk)

Region: UKF16 - South Nottinghamshire

---

## Contact organisation

Contact Nottinghamshire County Council for any enquiries.