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Contract

Partnership agreement with London & Partners

The Crown Estate

UK7: Contract details notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-047840

Procurement identifier (OCID): ocds-h6vhtk-0585a5

Published 12 August 2025, 9:19am

Scope

Reference

20253608

Description

London & Partners are the sole supplier that manages the Visit London channels, they are the Mayor's official tourism agency and only supplier that can provide such services to support our London destinations.

Contract 1

Supplier

- LONDON & PARTNERS LIMITED

Contract value

- £30,000 excluding VAT
- £36,000 including VAT

Below the relevant threshold

Date signed

20 March 2025

Contract dates

- 31 March 2025 to 30 March 2026
- 1 year

Main procurement category

Services

CPV classifications

- 98100000 - Membership organisation services

Contract locations

- UK - United Kingdom
-

Procedure

Procedure type

Below threshold - without competition

Supplier

LONDON & PARTNERS LIMITED

- Companies House: 07493460

169 (London & Partners) Union Street

London

SE1 0LL

United Kingdom

Email: info@londonandpartners.com

Region: UKI44 - Lewisham and Southwark

Small or medium-sized enterprise (SME): No

Voluntary, community or social enterprise (VCSE): No

Contract 1

Contracting authority

The Crown Estate

- Public Procurement Organisation Number: PYYN-4743-GYVQ

1 St James Market

London

SW1Y 4AH

United Kingdom

Email: tenders@thecrownestate.co.uk

Region: UKI32 - Westminster

Organisation type: Public authority - central government