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Planning

Measurement of Pupil Wellbeing and Experience

Department for Education

UK2: Preliminary market engagement notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-047822

Procurement identifier (OCID): ocds-h6vhtk-0564cf

Published 12 August 2025, 8:43am

Changes to notice

This notice has been edited. The [previous version](#) is still available.

Addition of a date and time for an engagement event.

Scope

Reference

10012

Description

The purpose of this notice is to initiate market engagement with providers who offer services to education settings to help them measure pupil wellbeing and experience. This notice is intended as an information-gathering exercise and is not being used as a call for competition.

Background

The Government has committed to supporting schools to effectively measure the factors which impact pupil engagement and contribute to children attending, achieving and thriving at school.

This notice is for information only, and the Department does not intend to enter a formal procurement process. The information contained in this notice does not represent official government policy and is only indicative of the Department's current thinking, meaning it is not binding and may be subject to change.

Objective of this notice

The Department for Education would like to engage early with EdTech providers and those who offer services to education settings to help them measure the wellbeing and school experience of their pupils and learners, to better understand the current market landscape. We are looking to identify and seek the expertise of relevant organisations to support the development of pupil engagement policy and our operational plans.

We will also be engaging with academics, the education sector, pupils and parents to help inform our policy development.

Findings from this engagement will inform any practical guidance we may publish for schools about what to measure and how to take informed action on the results of measurement in their settings and with partners.

Total value (estimated)

- £0 excluding VAT
- £0 including VAT

Below the relevant threshold

Contract dates (estimated)

- 23 July 2025 to 15 August 2025
- 24 days

Main procurement category

Services

CPV classifications

- 80000000 - Education and training services
- 73000000 - Research and development services and related consultancy services

Contract locations

- UK - United Kingdom

Engagement

Engagement deadline

15 August 2025

Engagement process description

To engage with this process, please send an e-mail to pupil.mentalwellbeing@education.gov.uk and we will issue a short survey for you to complete.

Subsequent to the responses received, the Department will share more information and invite respondents to a virtual event.

The virtual event will take place 3:30pm - 5:00pm on Wednesday 3rd September 2025.

Please complete the Survey by 15/08/2025.

Participation

Particular suitability

- Small and medium-sized enterprises (SME)
- Voluntary, community and social enterprises (VCSE)

Contracting authority

Department for Education

- Public Procurement Organisation Number: PDZG-3487-DPVD

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United Kingdom

Email: pupil.mentalwellbeing@education.gov.uk

Website: <http://www.education.gov.uk>

Region: UKI32 - Westminster

Organisation type: Public authority - central government