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Award

## Digital Alarm Installation and Resident Communications

Housing 21

UK6: Contract award notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-047805

Procurement identifier (OCID): ocds-h6vhtk-054fd5 ([view related notices](#))

Published 11 August 2025, 8:32pm

### Scope

### Description

Housing 21 were seeking an innovative, experienced provider that can deliver a range of Digital Alarms for residents in their homes with a primary requirement to elevate the 'emergency call experience' beyond basic functionality. The solution is expected to harness technology to provide enhanced engagement features, bringing substantial benefits to both our staff and residents.

To view this notice, please click here:

<https://www.delta-esourcing.com/delta/viewNotice.html?noticeId=971696020>

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### Contract 1. Digital Alarm Installation and Resident

## **Communications Tender**

### **Supplier**

- APPELLO SMART LIVING SOLUTIONS LIMITED

### **Contract value**

- £11,000,000 excluding VAT
- £13,200,000 including VAT

Above the relevant threshold

### **Award decision date**

7 August 2025

### **Date assessment summaries were sent to tenderers**

11 August 2025

### **Standstill period**

- End: 20 August 2025
- 8 working days

### **Earliest date the contract will be signed**

12 September 2025

### **Contract dates (estimated)**

- 22 September 2025 to 21 September 2028
- Possible extension to 21 September 2030
- 5 years

Description of possible extension:

The contract term is three years with the option of a two year extension.

### **Main procurement category**

Services

### **CPV classifications**

- 45310000 - Electrical installation work
- 72222300 - Information technology services
- 72267100 - Maintenance of information technology software
- 79512000 - Call centre

### **Contract locations**

- UK - United Kingdom

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### **Information about tenders**

- 5 tenders received

- 1 tender assessed in the final stage:
  - 0 submitted by small and medium-sized enterprises (SME)
  - 0 submitted by voluntary, community and social enterprises (VCSE)
- 1 supplier awarded contracts
- 0 suppliers unsuccessful (details included for contracts over £5 million)

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## Procedure

### Procedure type

Open procedure

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## Supplier

### APPELLO SMART LIVING SOLUTIONS LIMITED

- Companies House: 01444995

Oregon House

New Milton

BH25 5NN

United Kingdom

Contact name: Gareth Bracher

Email: [tenderopportunities@appello.co.uk](mailto:tenderopportunities@appello.co.uk)

Region: UKJ36 - Central Hampshire

Small or medium-sized enterprise (SME): No

Voluntary, community or social enterprise (VCSE): No

Supported employment provider: No

Public service mutual: No

Contract 1. Digital Alarm Installation and Resident Communications Tender

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## **Contracting authority**

### **Housing 21**

- Public Procurement Organisation Number: PGTG-9145-PMNM

Tricorn House, 51-53 Hagley Road

UK-UK-Birmingham: Building completion work.: Groun

B16 8TP

United Kingdom

Contact name: Manjeet Singh Sandhu

Telephone: 03007901193

Email: [Procurement.Team@housing21.org.uk](mailto:Procurement.Team@housing21.org.uk)

Region: UKG31 - Birmingham

Organisation type: Public authority - sub-central government