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Contract

## **BBC Sport Data Feed**

BBC (British Broadcasting Corporation)

UK7: Contract details notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-047680

Procurement identifier (OCID): ocds-h6vhtk-054e95 ([view related notices](#))

Published 11 August 2025, 2:43pm

## **Scope**

## **Reference**

SJ0882

## **Description**

Delivery of live sport data in support of acquired rights packages from various sports governing bodies, to deliver output across multiple BBC Sport platforms. The contract also provides the enhanced data necessary for live score programmes.

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## **Contract 1. BBC Sport Data Feed**

### **Supplier**

- Perform Content Ltd

### **Contract value**

- £4,500,000 excluding VAT
- £5,400,000 including VAT

Above the relevant threshold

### **Date signed**

27 June 2025

### **Contract dates**

- 1 July 2025 to 30 June 2029
- 4 years

### **Main procurement category**

Services

### **Options**

The right to additional purchases while the contract is valid.

The services may change depending on the sport rights owners.

Changes to the BBC rights portfolio

Changes to the rights holders contractual obligations

## CPV classifications

- 72300000 - Data services

## Key performance indicators

Name	Description	Reporting frequency
Customer and Technical Support Desk	The Supplier shall use reasonable endeavours to promptly correct and to overcome interruptions in accordance with the response times set out in the table below. If further support and resolution are required, an estimated completion time will be provided.	12 months
Customer and Technical Support Desk	The Supplier has a dedicated customer support team available 24/7, 365 days per year. These are split between locations to ensure fast access to the team of analysts to clear up any queries or make any corrections.	12 months
Downtime	The Supplier shall restrict unscheduled downtime as far as is technically possible but does not guarantee that the provision of services will be uninterrupted.	12 months

## Other information

## **Applicable trade agreements**

- Government Procurement Agreement (GPA)
- Comprehensive and Progressive Agreement for Trans-Pacific Partnership (CPTPP)

## **Conflicts assessment prepared/revised**

Yes

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## **Procedure**

### **Procedure type**

Direct award

### **Direct award justification**

- Single supplier - intellectual property or exclusive rights
- Single supplier - technical reasons

Technical Reasons: Any alternative solution represents incompatibility between existing systems/equipment and new goods, services or works that could also result in time consuming and complex redesign and modification which could be unacceptable in the circumstances, for example, resulting in significant cost and/or delay to an important service

IP or Exclusive Rights: There are no other suppliers that can reasonably deliver the goods or services (i.e. that hold the same or similar capability, have been granted a licence by the rights owner or are in a position to negotiate with them e.g. resellers, distributors, maintenance and support companies) and it is not reasonable to procure an alternative solution to which the rights relate to.

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## Supplier

### Perform Content Ltd

- Companies House: 11562035

The Point, 37 North Wharf Rd

London

W2 1AF

United Kingdom

Email: [accountsreceivable@statsperform.com](mailto:accountsreceivable@statsperform.com)

Region: UKI32 - Westminster

Small or medium-sized enterprise (SME): No

Voluntary, community or social enterprise (VCSE): No

Supported employment provider: No

Public service mutual: No

Contract 1. BBC Sport Data Feed

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## Contracting authority

## **BBC (British Broadcasting Corporation)**

- Public Procurement Organisation Number: PJRB-3233-GTQL

Broadcasting House, Portland Place

London

W1A 1AA

United Kingdom

Contact name: Rebecca Chisholm

Email: [rebecca.chisholm@bbc.co.uk](mailto:rebecca.chisholm@bbc.co.uk)

Website: <http://www.bbc.co.uk/supplying/>

Region: UKI32 - Westminster

Organisation type: Public authority - sub-central government