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Award

## Licensed Bar Wet Sales

Borough of Telford & Wrekin

UK6: Contract award notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-047067

Procurement identifier (OCID): ocids-h6vhtk-0527c5 ([view related notices](#))

Published 7 August 2025, 5:34pm

## Scope

## Reference

TWC000909

## Description

The Council is seeking a supplier to provide the supply of alcohol and non alcohol beverages required to deliver a cost effective and efficient bar and hospitality service at the following locations:

Horsehay Village Golf Club Bar

Telford Ice Rink

Olive Horsebox Mobile Bar – (for outdoor events)

Telford Theatre Bar and Restaurant – Opening late 2026/early 2027

## **Contract 1. Licensed Bar Wet Sales**

### **Supplier**

- [Molson Coors Beverage Company](#)

### **Contract value**

- £655,199 including VAT

Above the relevant threshold

### **Award decision date**

1 August 2025

### **Date assessment summaries were sent to tenderers**

5 August 2025

### **Standstill period**

- End: 18 August 2025
- 8 working days

### **Earliest date the contract will be signed**

27 August 2025

### **Contract dates (estimated)**

- 29 August 2025 to 28 August 2028
- Possible extension to 28 August 2030
- 5 years

Description of possible extension:

two years

### **Main procurement category**

Goods

### **CPV classifications**

- 24322500 - Alcohol

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### **Information about tenders**

- 3 tenders received
- 1 tender assessed in the final stage:
  - 1 submitted by small and medium-sized enterprises (SME)
  - 0 submitted by voluntary, community and social enterprises (VCSE)
- 1 supplier awarded contracts

- 0 suppliers unsuccessful (details included for contracts over £5 million)

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## Procedure

### Procedure type

Open procedure

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## Supplier

### Molson Coors Beverage Company

- Companies House: 00026018

Horninglow Street

Burton Upon Trent

DE14 1JZ

United Kingdom

Email: [Robert.ray@molsoncoors.com](mailto:Robert.ray@molsoncoors.com)

Region: UKG24 - Staffordshire CC

Small or medium-sized enterprise (SME): Yes

Voluntary, community or social enterprise (VCSE): No

Supported employment provider: No

Public service mutual: No

Contract 1. Licensed Bar Wet Sales

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## Contracting authority

### Borough of Telford & Wrekin

- Public Procurement Organisation Number: PHHD-5776-GZNN

Darby House, Telford Town Centre, Lawn Central,

Telford, Shropshire

TF3 4JA

United Kingdom

Contact name: Rachel Perry

Email: [procurement@telford.gov.uk](mailto:procurement@telford.gov.uk)

Website: <http://www.telford.gov.uk>

Region: UKG21 - Telford and Wrekin

Organisation type: Public undertaking (commercial organisation subject to public authority oversight)