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Contract

## **Executive Support for Create Central**

West Midlands Combined Authority

UK7: Contract details notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-046985

Procurement identifier (OCID): ocds-h6vhtk-058389

Published 7 August 2025, 3:08pm

### **Scope**

### **Reference**

RFQ-ECDVDE-ESG-2025-0002

### **Description**

The West Midlands Combined Authority is interested in recruiting an organisation to provide Executive Leadership Support to Create Central, the West Midlands Creative Industries Cluster.

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## **Contract 1**

### **Supplier**

- The Operations People Limited

### **Contract value**

- £57,500 excluding VAT
- £69,000 including VAT

Below the relevant threshold

### **Date signed**

6 August 2025

### **Contract dates**

- 6 August 2025 to 31 March 2026
- Possible extension to 31 May 2026
- 9 months, 26 days

Description of possible extension:

In the event that the Combined Authority experiences any delays in the establishment of a new economic delivery vehicle or any other related delays, the combined authority has the option to extend the contract for a further period between 1st April 2026 and 31st May 2026.

## **Main procurement category**

Services

## **CPV classifications**

- 79411100 - Business development consultancy services

## **Contract locations**

- UKG - West Midlands (England)

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## **Procedure**

### **Procedure type**

Below threshold - limited competition

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## **Supplier**

### **The Operations People Limited**

Headlands House, 1 Kings Court

Kettering

NN15 6WJ

United Kingdom

Email: [graham@theoperationspeople.com](mailto:graham@theoperationspeople.com)

Region: UKF25 - North Northamptonshire

Small or medium-sized enterprise (SME): Yes

Voluntary, community or social enterprise (VCSE): No

Contract 1

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## **Contracting authority**

### **West Midlands Combined Authority**

- Public Procurement Organisation Number: PGMD-1353-PZVX

16 Summer Lane

Birmingham

B19 3SD

United Kingdom

Email: [procurement.team@wmca.org.uk](mailto:procurement.team@wmca.org.uk)

Region: UKG31 - Birmingham

Organisation type: Public authority - sub-central government