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Contract

Executive Support for Create Central

West Midlands Combined Authority

UK7: Contract details notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-046985

Procurement identifier (OCID): ocds-h6vhtk-058389

Published 7 August 2025, 3:08pm

Scope

Reference

RFQ-ECDVDE-ESG-2025-0002

Description

The West Midlands Combined Authority is interested in recruiting an organisation to provide Executive Leadership Support to Create Central, the West Midlands Creative Industries Cluster.

Contract 1

Supplier

- The Operations People Limited

Contract value

- £57,500 excluding VAT
- £69,000 including VAT

Below the relevant threshold

Date signed

6 August 2025

Contract dates

- 6 August 2025 to 31 March 2026
- Possible extension to 31 May 2026
- 9 months, 26 days

Description of possible extension:

In the event that the Combined Authority experiences any delays in the establishment of a new economic delivery vehicle or any other related delays, the combined authority has the option to extend the contract for a further period between 1st April 2026 and 31st May 2026.

Main procurement category

Services

CPV classifications

- 79411100 - Business development consultancy services

Contract locations

- UKG - West Midlands (England)

Procedure

Procedure type

Below threshold - limited competition

Supplier

The Operations People Limited

Headlands House, 1 Kings Court

Kettering

NN15 6WJ

United Kingdom

Email: graham@theoperationspeople.com

Region: UKF25 - North Northamptonshire

Small or medium-sized enterprise (SME): Yes

Voluntary, community or social enterprise (VCSE): No

Contract 1

Contracting authority

West Midlands Combined Authority

- Public Procurement Organisation Number: PGMD-1353-PZVX

16 Summer Lane

Birmingham

B19 3SD

United Kingdom

Email: procurement.team@wmca.org.uk

Region: UKG31 - Birmingham

Organisation type: Public authority - sub-central government