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Award

Gallery 33 - Immersive Experience Ideation and Production Services

Natural History Museum

UK6: Contract award notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-046932

Procurement identifier (OCID): ocds-h6vhtk-052b45 ([view related notices](#))

Published 7 August 2025, 2:05pm

Scope

Description

In 2027, the Natural History Museum will open a new, permanent gallery at South Kensington dedicated to building a positive connection to nature in our very youngest audiences - aged 4-7 years old - and their adults.

The Natural History Museum is looking to appoint Immersive Experience consultants to help us deliver our vision for the gallery. The Immersive Experience consultants will be responsible for the development, design and specification of the Immersive Experience Exhibits, through ideation to production and install.

To view this notice, please click here:

<https://www.delta-esourcing.com/delta/viewNotice.html?noticeId=971708167>

Contract 1. Gallery 33 - Immersive Experience Ideation and Production

Supplier

- THE WORKERS (INTERNATIONAL) LTD

Contract value

- £150,000 excluding VAT
- £180,000 including VAT

Above the relevant threshold

Award decision date

7 August 2025

Date assessment summaries were sent to tenderers

7 August 2025

Standstill period

- End: 18 August 2025
- 8 working days

Earliest date the contract will be signed

22 August 2025

Contract dates (estimated)

- 26 August 2025 to 31 August 2027
- 2 years, 6 days

Main procurement category

Services

CPV classifications

- 79415200 - Design consultancy services
- 79930000 - Specialty design services
- 92521100 - Museum-exhibition services

Contract locations

- UKI - London

Information about tenders

- 4 tenders received
- 4 tenders assessed in the final stage:
 - 4 submitted by small and medium-sized enterprises (SME)

- 0 submitted by voluntary, community and social enterprises (VCSE)
- 1 supplier awarded contracts
- 3 suppliers unsuccessful (details included for contracts over £5 million)

Procedure

Procedure type

Open procedure

Supplier

THE WORKERS (INTERNATIONAL) LTD

- Companies House: 11295296

Studio 48, Somerset House Studios

London

WC2R 1LA

United Kingdom

Contact name: Margot Myers

Telephone: +442030950725

Email: io@theworkers.net

Region: UKI32 - Westminster

Small or medium-sized enterprise (SME): Yes

Voluntary, community or social enterprise (VCSE): No

Supported employment provider: No

Public service mutual: No

Contract 1. Gallery 33 - Immersive Experience Ideation and Production

Contracting authority

Natural History Museum

- Public Procurement Organisation Number: PJJBJ-4723-MZPX

Cromwell Road

London

SW7 5BD

United Kingdom

Contact name: Chloe Higgins

Telephone: +44 (0)20 79426046

Email: c.higgins@nhm.ac.uk

Region: UKI33 - Kensington & Chelsea and Hammersmith & Fulham

Organisation type: Public undertaking (commercial organisation subject to public authority oversight)