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Tender

Visit Tees Valley Messaging Development

Tees Valley Combined Authority

UK4: Tender notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-046902

Procurement identifier (OCID): ocds-h6vhtk-054670

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Scope

Reference

TVCA-PROC-0559

Description

Tees Valley Combined Authority ('Contracting Authority') wish to invite you to submit a tender for the above opportunity.

The delivery of this work will focus primarily on the development of our consumer brand for Visit Tees Valley with a heavy focus on the development of creative concepts and messaging for an overarching campaign to raise awareness of the Tees Valley as a destination. In addition, the development of campaign concepts for recurring seasonal and thematic campaigns. The work will require extensive research into the target audiences including qualitative and quantitative research.

Total value (estimated)

- £40,000 excluding VAT
- £48,000 including VAT

Below the relevant threshold

Contract dates (estimated)

- 26 September 2025 to 25 September 2026
- 1 year

Main procurement category

Services

CPV classifications

- 73000000 - Research and development services and related consultancy services

Contract locations

- UKC - North East (England)

Participation

Particular suitability

- Small and medium-sized enterprises (SME)

- Voluntary, community and social enterprises (VCSE)

Submission

Enquiry deadline

14 August 2025, 4:00pm

Tender submission deadline

26 August 2025, 4:00pm

Submission address and any special instructions

<https://procontract.due-north.com/Procurer/Advert/AdvertSummary?projectId=c2833929-8173-f011-813a-005056b64545&projectStepId=ca833929-8173-f011-813a-005056b64545>

Tenders may be submitted electronically

Yes

Award criteria

Name	Type	Weighting
Approach and Methodology	Quality	30%
Company Profile and Relevant Experience	Quality	20%
Response to Pricing Schedule	Cost	20%

Name	Type	Weighting
Detailed Timeline and Work Plan	Quality	15%
Proposed Team and Their Experience	Quality	15%

Procedure

Procedure type

Below threshold - open competition

Contracting authority

Tees Valley Combined Authority

- Public Procurement Organisation Number: PDNG-8971-ZVCR

Teesside Airport Business Suite, Teesside International Airport

Darlington

DL2 1NJ

United Kingdom

Email: procurement@teesvalley-ca.gov.uk

Region: UKC13 - Darlington

Organisation type: Public authority - sub-central government

