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Contract

## Healthy Futures Commission Market Research

University of Exeter

UK7: Contract details notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-046785

Procurement identifier (OCID): ocds-h6vhtk-05115f ([view related notices](#))

Published 7 August 2025, 10:30am

### Scope

### Reference

UOE/2025/029/JU

### Description

The University of Exeter is seeking to commission a consultancy to undertake market research to assess business requirements in relation to the development of a potential new business facing initiative, 'Healthy Futures', and to inform possible future infrastructure developments. This initiative seeks to leverage the University of Exeter's unique strengths and capabilities in health and life sciences, to optimise the opportunities for commercial partnerships and income, and position our offer within the wider regional economy through an overarching identity.

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## **Contract 1. Healthy Futures Commission Market Research**

### **Supplier**

- Echo Research

### **Contract value**

- £41,350 excluding VAT
- £49,620 including VAT

Below the relevant threshold

### **Date signed**

16 June 2025

### **Contract dates**

- 17 June 2025 to 31 October 2025
- 4 months, 14 days

### **Main procurement category**

Services

### **CPV classifications**

- 79310000 - Market research services

## **Contract locations**

- UKK4 - Devon

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## **Procedure**

### **Procedure type**

Below threshold - open competition

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## **Supplier**

### **Echo Research**

- Public Procurement Organisation Number: PBHP-8851-DJNN

PM House, Riverway Estate, Old Portsmouth Road,

Guildford

GU3 1LZ

United Kingdom

Telephone: +44 7810268838

Email: [jason.weekes@echoresearch.com](mailto:jason.weekes@echoresearch.com)

Region: UKJ25 - West Surrey

Small or medium-sized enterprise (SME): Yes

Voluntary, community or social enterprise (VCSE): No

Contract 1. Healthy Futures Commission Market Research

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## Contracting authority

### University of Exeter

- Public Procurement Organisation Number: PZYG-2396-XCRZ

Northcote House

Exeter

EX4 4QH

United Kingdom

Contact name: Jodie Underhay

Telephone: +44 1392723072

Email: [j.underhay@exeter.ac.uk](mailto:j.underhay@exeter.ac.uk)

Website: <https://www.exeter.ac.uk>

Region: UKK43 - Devon CC

Organisation type: Public undertaking (commercial organisation subject to public authority oversight)

