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Contract

Healthy Futures Commission Market Research

University of Exeter

UK7: Contract details notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-046785

Procurement identifier (OCID): ocds-h6vhtk-05115f ([view related notices](#))

Published 7 August 2025, 10:30am

Scope

Reference

UOE/2025/029/JU

Description

The University of Exeter is seeking to commission a consultancy to undertake market research to assess business requirements in relation to the development of a potential new business facing initiative, 'Healthy Futures', and to inform possible future infrastructure developments. This initiative seeks to leverage the University of Exeter's unique strengths and capabilities in health and life sciences, to optimise the opportunities for commercial partnerships and income, and position our offer within the wider regional economy through an overarching identity.

Contract 1. Healthy Futures Commission Market Research

Supplier

- Echo Research

Contract value

- £41,350 excluding VAT
- £49,620 including VAT

Below the relevant threshold

Date signed

16 June 2025

Contract dates

- 17 June 2025 to 31 October 2025
- 4 months, 14 days

Main procurement category

Services

CPV classifications

- 79310000 - Market research services

Contract locations

- UKK4 - Devon

Procedure

Procedure type

Below threshold - open competition

Supplier

Echo Research

- Public Procurement Organisation Number: PBHP-8851-DJNN

PM House, Riverway Estate, Old Portsmouth Road,

Guildford

GU3 1LZ

United Kingdom

Telephone: +44 7810268838

Email: jason.weekes@echoresearch.com

Region: UKJ25 - West Surrey

Small or medium-sized enterprise (SME): Yes

Voluntary, community or social enterprise (VCSE): No

Contract 1. Healthy Futures Commission Market Research

Contracting authority

University of Exeter

- Public Procurement Organisation Number: PZYG-2396-XCRZ

Northcote House

Exeter

EX4 4QH

United Kingdom

Contact name: Jodie Underhay

Telephone: +44 1392723072

Email: j.underhay@exeter.ac.uk

Website: <https://www.exeter.ac.uk>

Region: UKK43 - Devon CC

Organisation type: Public undertaking (commercial organisation subject to public authority oversight)

