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Award

## **IWM/2526/Gov/3432: Citizens Assembly for Imperial War Museums - AWARD NOTICE**

Imperial War Museums

UK6: Contract award notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-046646

Procurement identifier (OCID): ocds-h6vhtk-052bea ([view related notices](#))

Published 6 August 2025, 4:05pm

### **Scope**

### **Reference**

Gov3432

### **Description**

IWM is seeking consultancy services that can design, establish and deliver a Citizens' Assembly to gauge opinions and recommendations on IWM's collections. We want to engage a consultancy that brings innovative ideas to the process, while understanding and respecting IWM's remit.

To view this notice, please click here:

<https://www.delta-esourcing.com/delta/viewNotice.html?noticeId=971468335>

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## **Contract 1**

### **Supplier**

- IPSOS (MARKET RESEARCH) LTD

### **Contract value**

- £200,000 excluding VAT
- £240,000 including VAT

Above the relevant threshold

### **Award decision date**

6 August 2025

### **Date assessment summaries were sent to tenderers**

6 August 2025

### **Standstill period**

- End: 15 August 2025
- 8 working days

## **Earliest date the contract will be signed**

22 August 2025

## **Contract dates (estimated)**

- 25 August 2025 to 7 July 2027
- 1 year, 10 months, 14 days

## **Main procurement category**

Services

## **CPV classifications**

- 73000000 - Research and development services and related consultancy services
- 73200000 - Research and development consultancy services
- 79416200 - Public relations consultancy services

## **Contract locations**

- UK - United Kingdom

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## **Information about tenders**

- 9 tenders received
- 9 tenders assessed in the final stage:

- 9 submitted by small and medium-sized enterprises (SME)
- 0 submitted by voluntary, community and social enterprises (VCSE)
- 1 supplier awarded contracts
- 8 suppliers unsuccessful (details included for contracts over £5 million)

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## Procedure

### Procedure type

Open procedure

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## Supplier

### IPSOS (MARKET RESEARCH) LTD

- Companies House: 00948470

3 Thomas More Square

London

E1W 1YW

United Kingdom

Email: [tenders@ipsos.com](mailto:tenders@ipsos.com)

Region: UKI42 - Tower Hamlets

Small or medium-sized enterprise (SME): No

Voluntary, community or social enterprise (VCSE): No

Supported employment provider: No

Public service mutual: No

Contract 1

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## **Contracting authority**

### **Imperial War Museums**

- Public Procurement Organisation Number: PHRL-5691-LLXM

IWM London, Lambeth Road

London

SE1 6HZ

United Kingdom

Telephone: 0207 416 5000

Email: [erowberry@iwm.org.uk](mailto:erowberry@iwm.org.uk)

Region: UKI44 - Lewisham and Southwark

Organisation type: Public undertaking (commercial organisation subject to public authority oversight)