

This is a published notice on the Find a Tender service: <https://www.find-tender.service.gov.uk/Notice/046646-2025>

Award

IWM/2526/Gov/3432: Citizens Assembly for Imperial War Museums - AWARD NOTICE

Imperial War Museums

UK6: Contract award notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-046646

Procurement identifier (OCID): ocds-h6vhtk-052bea ([view related notices](#))

Published 6 August 2025, 4:05pm

Scope

Reference

Gov3432

Description

IWM is seeking consultancy services that can design, establish and deliver a Citizens' Assembly to gauge opinions and recommendations on IWM's collections. We want to engage a consultancy that brings innovative ideas to the process, while understanding and respecting IWM's remit.

To view this notice, please click here:

<https://www.delta-esourcing.com/delta/viewNotice.html?noticeId=971468335>

Contract 1

Supplier

- IPSOS (MARKET RESEARCH) LTD

Contract value

- £200,000 excluding VAT
- £240,000 including VAT

Above the relevant threshold

Award decision date

6 August 2025

Date assessment summaries were sent to tenderers

6 August 2025

Standstill period

- End: 15 August 2025
- 8 working days

Earliest date the contract will be signed

22 August 2025

Contract dates (estimated)

- 25 August 2025 to 7 July 2027
- 1 year, 10 months, 14 days

Main procurement category

Services

CPV classifications

- 73000000 - Research and development services and related consultancy services
- 73200000 - Research and development consultancy services
- 79416200 - Public relations consultancy services

Contract locations

- UK - United Kingdom

Information about tenders

- 9 tenders received
- 9 tenders assessed in the final stage:

- 9 submitted by small and medium-sized enterprises (SME)
- 0 submitted by voluntary, community and social enterprises (VCSE)
- 1 supplier awarded contracts
- 8 suppliers unsuccessful (details included for contracts over £5 million)

Procedure

Procedure type

Open procedure

Supplier

IPSOS (MARKET RESEARCH) LTD

- Companies House: 00948470

3 Thomas More Square

London

E1W 1YW

United Kingdom

Email: tenders@ipsos.com

Region: UKI42 - Tower Hamlets

Small or medium-sized enterprise (SME): No

Voluntary, community or social enterprise (VCSE): No

Supported employment provider: No

Public service mutual: No

Contract 1

Contracting authority

Imperial War Museums

- Public Procurement Organisation Number: PHRL-5691-LLXM

IWM London, Lambeth Road

London

SE1 6HZ

United Kingdom

Telephone: 0207 416 5000

Email: erowberry@iwm.org.uk

Region: UKI44 - Lewisham and Southwark

Organisation type: Public undertaking (commercial organisation subject to public authority oversight)