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Planning

Children's Centre Outreach Market Engagement

Westminster City Council

UK2: Preliminary market engagement notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-046615

Procurement identifier (OCID): ocids-h6vhtk-0582b2

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Scope

Description

Westminster City Council (WCC) will shortly be running a competitive tendering exercise to award a new contract for Outreach services to support family hubs and children's centres.

Outreach is an essential part of the service design delivered from the Council's three Children's Centre Hubs. Its purpose is to target and reach the most vulnerable families who without it are less likely to engage, and deliver a single integrated Early Help offer in WCC. Outreach plays a pivotal role in working alongside the Early Help team in delivering their priorities, supporting early intervention and prevention, and heading-off costlier (human and financial) escalations; it is essential to the overall effectiveness of WCC Children's Centres, Family Hubs, and multi-agency partnership working in the field of Early Help.

The provider will be expected to deliver the following services:

a high-quality outreach service to families.

a befriending volunteer support Service for families with children aged up to 5 years

an Early Help volunteering service for families with children aged 0-15

Total value (estimated)

- £900,000 excluding VAT
- £1,080,000 including VAT

Above the relevant threshold

Contract dates (estimated)

- 1 June 2026 to 31 May 2029
- 3 years

Main procurement category

Services

CPV classifications

- 85311300 - Welfare services for children and young people
- 85140000 - Miscellaneous health services
- 85323000 - Community health services

Contract locations

- UKI32 - Westminster
-

Engagement

Engagement deadline

19 September 2025

Engagement process description

If you are a provider of Outreach services, we want to hear from you on how we can shape the contract and its procurement - before we commence the competition - so that when awarded, the new contract will deliver and demonstrate Best Value within the available budget. We see potential providers as key stakeholders. Your views and advice are important to us. We want to know what you think.

All of the answers you give will be treated as strictly commercially confidential.

They will be used solely for the purposes of shaping and informing our contract and the strategy for its procurement, with the aim of ensuring that the contract works for everyone: service users, budget holders, and providers.

If you are interested in completing the Market Engagement Questionnaire, please express your interest via Jaggaer, the Councils tendering portal. Once you have expressed your interest, you will be able to download the questionnaire and current specification.

If you are not already registered on Jaggaer please register on this link

<https://wcc.ukp.app.jaggaer.com>

Once you have registered, you will be able to express your interest and view all relating documents on this link <https://wcc.ukp.app.jaggaer.com/go/0050873201987FBA1953>

Participation

Particular suitability

- Small and medium-sized enterprises (SME)
- Voluntary, community and social enterprises (VCSE)

Procedure

Special regime

Light touch

Contracting authority

Westminster City Council

- Public Procurement Organisation Number: PJVD-6261-BPPJ

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Website: <https://www.westminster.gov.uk/>

Region: UKI32 - Westminster

Organisation type: Public authority - sub-central government