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Contract

QQ25/004 Business Investment Readiness Programme

Tamworth Borough Council

UK7: Contract details notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-046601

Procurement identifier (OCID): ocids-h6vhtk-0545de ([view related notices](#))

Published 6 August 2025, 3:22pm

Scope

Reference

QQ25/004

Description

Tamworth Borough Council is looking to appoint a suitably qualified and experienced provider to deliver an investment readiness programme for Tamworth businesses, designed to enhance skills, boost confidence, and provide access to funding opportunities. The programme will also offer an event for businesses to pitch their projects, ultimately leading to successful investments.

This project is funded by UK Governments UK Shared Prosperity Fund (UKSPF) up to 31st March 2026, with the potential to extend for further year dependant on successful delivery of the project and that further funding becomes available.

Contract 1. QQ25/004 Business Investment Readiness Programme

Supplier

- [Studio Zao Innovations Ltd.](#)

Contract value

- £70,000 including VAT

Below the relevant threshold

Date signed

17 July 2025

Contract dates

- 28 July 2025 to 31 March 2026
- 8 months, 4 days

Main procurement category

Services

CPV classifications

- 79000000 - Business services: law, marketing, consulting, recruitment, printing and security

Key performance indicators

| Name | Reporting frequency |
|---|---------------------|
| Businesses Receiving Investment within a year | 1 months |

Procedure

Procedure type

Below threshold - open competition

Supplier

Studio Zao Innovations Ltd.

20 St. Thomas Street

London

WC2A 1AP

United Kingdom

Telephone: 07753250767

Email: chris@studiozao.com

Region: UKI31 - Camden and City of London

Small or medium-sized enterprise (SME): No

Voluntary, community or social enterprise (VCSE): No

Contract 1. QQ25/004 Business Investment Readiness Programme

Contracting authority

Tamworth Borough Council

- Public Procurement Organisation Number: PTDD-5754-QXLV

Marmion House, Lichfield Street

Tamworth

B79 7BZ

United Kingdom

Email: procurement@tamworth.gov.uk

Region: UKG24 - Staffordshire CC

Organisation type: Public authority - sub-central government