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Award

## **Classified Advertising Framework Agreement for the Northern Ireland Civil Service, Agencies and Non-Departmental Public Bodies**

Department of Finance

UK6: Contract award notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-046539

Procurement identifier (OCID): ocds-h6vhtk-05436f ([view related notices](#))

Published 6 August 2025, 1:57pm

### **Scope**

### **Reference**

ID 5827064

### **Description**

The Northern Ireland Civil Service's Executive Information Service's Government Advertising

Unit (GAU) wishes to establish an Advertising Framework Agreement for Classified

Advertising which will provide classified advertising on behalf of the Northern Ireland Public

Sector.

## **Commercial tool**

Establishes a framework

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## **Contract 1**

### **Supplier**

- ANDERSON SPRATT GROUP LIMITED

### **Contract value**

- £4,000,000 excluding VAT
- £4,800,000 including VAT

Above the relevant threshold

### **Award decision date**

5 August 2025

### **Date assessment summaries were sent to tenderers**

5 August 2025

### **Standstill period**

- End: 15 August 2025
- 8 working days

### **Earliest date the contract will be signed**

18 August 2025

### **Contract dates (estimated)**

- 23 September 2025 to 22 September 2029
- 4 years

### **Main procurement category**

Services

### **CPV classifications**

- 79341000 - Advertising services

### **Contract locations**

- UKN - Northern Ireland

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### **Information about tenders**

- 1 tender received

- 1 tender assessed in the final stage:
  - 1 submitted by small and medium-sized enterprises (SME)
  - 0 submitted by voluntary, community and social enterprises (VCSE)
- 1 supplier awarded contracts
- 0 suppliers unsuccessful (details included for contracts over £5 million)

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## Procedure

### Procedure type

Open procedure

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## Supplier

### **ANDERSON SPRATT GROUP LIMITED**

- Companies House: NI026707
- Public Procurement Organisation Number: PDZV-2668-CBJR

Anderson House, 409 Holywood Road

Belfast

BT4 2GU

United Kingdom

Email: [hello@asgcomms.com](mailto:hello@asgcomms.com)

Website: <http://www.asgcomms.com>

Region: UKN06 - Belfast

Small or medium-sized enterprise (SME): Yes

Voluntary, community or social enterprise (VCSE): No

Supported employment provider: No

Public service mutual: No

Contract 1

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## **Contracting authority**

### **Department of Finance**

- Public Procurement Organisation Number: PVTL-7513-YWVJ

Clare House, 303 Airport Road West

BELFAST

BT3 9ED

United Kingdom

Email: [ssdadmin.cpd@finance-ni.gov.uk](mailto:ssdadmin.cpd@finance-ni.gov.uk)

Region: UKN06 - Belfast

Organisation type: Public authority - central government

Devolved regulations that apply: Northern Ireland

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## Other organisation

These organisations are carrying out the procurement, or part of it, on behalf of the contracting authorities.

### CPD - Supplies & Services Division

Summary of their role in this procurement: Construction and Procurement Delivery - Supplies and Services Division, is a Centre of Procurement Expertise and provides a central procurement function for central government in Northern Ireland

- Public Procurement Organisation Number: PVWG-8426-YWXV

Clare House, 303 Airport Road West

BELFAST

BT3 9ED

United Kingdom

Email: [SSDAdmin.CPD@finance-ni.gov.uk](mailto:SSDAdmin.CPD@finance-ni.gov.uk)

Region: UKN06 - Belfast

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## Contact organisation

Contact CPD - Supplies & Services Division for any enquiries.

