

This is a published notice on the Find a Tender service: <https://www.find-tender.service.gov.uk/Notice/046432-2025>

Award

Social Media Management Tool

University of Salford

UK6: Contract award notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-046432

Procurement identifier (OCID): ocds-h6vhtk-055e68 ([view related notices](#))

Published 6 August 2025, 11:07am

Scope

Description

The University of Salford invites suitably qualified and experienced suppliers to submit quotations for the provision and renewal of a Social Media Management Platform. The intended contract will be for an initial term of one (1) year, with the potential for further extension subject to performance and budget availability.

Contract 1

Supplier

- Hootsuite Media

Contract value

- £48,000 including VAT

Below the relevant threshold

Award decision date

6 August 2025

Earliest date the contract will be signed

6 August 2025

Contract dates (estimated)

- 1 September 2025 to 1 September 2026
- Possible extension to 1 September 2027
- 2 years, 1 day

Description of possible extension:

Possible Contract Extension to 2027.

Main procurement category

Goods

CPV classifications

- 48000000 - Software package and information systems

Contract locations

- UKD3 - Greater Manchester

Information about tenders

- 3 tenders received
- 3 tenders assessed in the final stage:
 - 0 submitted by small and medium-sized enterprises (SME)
 - 0 submitted by voluntary, community and social enterprises (VCSE)
- 1 supplier awarded contracts
- 2 suppliers unsuccessful (details included for contracts over £5 million)

Procedure

Procedure type

Below threshold - open competition

Supplier

Hootsuite Media

LABS 90 High Holborn

London

WC1V 6XX

United Kingdom

Email: ar@hootsuite.com

Region: UKI31 - Camden and City of London

Small or medium-sized enterprise (SME): No

Voluntary, community or social enterprise (VCSE): No

Contract 1

Contracting authority

University of Salford

- Charity Commission (England and Wales): RC000666
- Public Procurement Organisation Number: PDHR-3751-QPQR

43 The Crescent

Salford

M5 4WT

United Kingdom

Email: procurement-finance@salford.ac.uk

Region: UKD34 - Greater Manchester South West

Organisation type: Public authority - sub-central government