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Award

T Level Ambassador Network (TAN) Regional Strategic Co-ordination Service

Department for Education

UK6: Contract award notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-046131

Procurement identifier (OCID): ocds-h6vhtk-051360 ([view related notices](#))

Published 5 August 2025, 1:55pm

Scope

Description

The Department for Education (DfE) seeks a single supplier to support and maintain the transition of the T Level Ambassador Network (TAN) from a single tier national network to a national network with a regional substructure. This will be a contract for an initial 2 years with the possibility to extend for a further 1 year.

TAN currently comprises over 900 volunteer ambassadors from employers, providers, students, and other stakeholders who promote T Levels.

The purpose of the contracted service is to enhance the impact and reach of the TAN by establishing and managing three regional sub-networks (North, Midlands, South), while maintaining national consistency and strategic alignment.

Summary of key requirements:

- Introduce and embed the regional substructure in collaboration with DfE and TAN leadership.
- Develop and deliver tailored operational plans for each region.

- Coordinate and support ambassador activity to increase reach and effectiveness.
 - Strengthen regional employer engagement and address local skills needs.
 - Ensure regional activities align with national goals and foster sustainable local partnerships.
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Contract 1. T Level Ambassador Network (TAN) Regional Strategic Co-ordination Service

Supplier

- SDN ENTERPRISES LIMITED

Contract value

- £387,154 excluding VAT
- £464,584.80 including VAT

Above the relevant threshold

Award decision date

5 August 2025

Date assessment summaries were sent to tenderers

5 August 2025

Standstill period

- End: 14 August 2025
- 8 working days

Earliest date the contract will be signed

18 August 2025

Contract dates (estimated)

- 1 September 2025 to 31 August 2027
- Possible extension to 31 August 2028
- 3 years

Description of possible extension:

Optional 1 year extension period if required for continuation of the contract

Main procurement category

Services

CPV classifications

- 80000000 - Education and training services

Contract locations

- UKC - North East (England)
- UKD - North West (England)
- UKE - Yorkshire and the Humber
- UKF - East Midlands (England)
- UKG - West Midlands (England)
- UKH - East of England
- UKI - London
- UKJ - South East (England)
- UKK - South West (England)

Information about tenders

- 7 tenders received
- 7 tenders assessed in the final stage:
 - 7 submitted by small and medium-sized enterprises (SME)
 - 3 submitted by voluntary, community and social enterprises (VCSE)
- 1 supplier awarded contracts
- 6 suppliers unsuccessful (details included for contracts over £5 million)

Procedure

Procedure type

Open procedure

Supplier

SDN ENTERPRISES LIMITED

- Companies House: 05945050

1 Bayview, Sandgate

Folkestone

CT20 3TE

United Kingdom

Email: hello@strategicdevelopmentnetwork.co.uk

Region: UKJ44 - East Kent

Small or medium-sized enterprise (SME): Yes

Voluntary, community or social enterprise (VCSE): No

Supported employment provider: No

Public service mutual: No

Contract 1. T Level Ambassador Network (TAN) Regional Strategic Co-ordination Service

Contracting authority

Department for Education

- Public Procurement Organisation Number: PDZG-3487-DPVD

Sanctuary Buildings, Great Smith Street

London

SW1P 3BT

United Kingdom

Email: PolicyAssurance.COMMERCIALQUERIES@education.gov.uk

Region: UKI32 - Westminster

Organisation type: Public authority - central government