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Tender

Strategic Communications, Visibility, and Outreach Support

British Council

UK4: Tender notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-045651

Procurement identifier (OCID): ocds-h6vhtk-056c4a

Published 4 August 2025, 1:49pm

Scope

Reference

SX37GOAL72025

Description

CommunicationsandEventCommunicationsandManagementforPakistanGOALproject.thetenderiscirculatedin2lots.kindlyrefertoattacheddocumentsfordetail.

Total value (estimated)

- £280,000 excluding VAT
- £350,000 including VAT

Above the relevant threshold

Contract dates (estimated)

- 10 October 2025 to 10 June 2026
- Possible extension to 11 June 2026
- 8 months, 2 days

Description of possible extension:

up to 12 months

Main procurement category

Services

CPV classifications

- 79340000 - Advertising and marketing services

Contract locations

- PK - Pakistan

Lot constraints

Maximum number of lots a supplier can bid for: 1

Maximum number of lots a supplier can be awarded: 1

Description of how multiple lots may be awarded:

Top ranked supplier will be awarded in each Lot

Lot 1. Communications Services for ILMpact programme

Description

Communications Services. For details, please review documents.

Lot value (estimated)

- £173,600 excluding VAT
- £217,000 including VAT

Same for all lots

CPV classifications, contract locations and contract dates are shown in the Scope section, because they are the same for all lots.

Lot 2. Event Communications and Management for ILMpact Programme

Description

Event Communications and Management. For details, please review documents.

Lot value (estimated)

- £106,400 excluding VAT
- £133,000 including VAT

Same for all lots

CPV classifications, contract locations and contract dates are shown in the Scope section, because they are the same for all lots.

Participation

Legal and financial capacity conditions of participation

Lot 1. Communications Services for ILMpact programme

Lot 2. Event Communications and Management for ILMpact Programme

review the documents for detail

Technical ability conditions of participation

Lot 1. Communications Services for ILMpact programme

Lot 2. Event Communications and Management for ILMpact Programme

review the documents for detail

Particular suitability

Lot 1. Communications Services for ILMpact programme

Lot 2. Event Communications and Management for ILMpact Programme

Small and medium-sized enterprises (SME)

Submission

Tender submission deadline

2 September 2025, 12:59am

Submission address and any special instructions

<https://tap.tcsapps.com/tap2/#/bc-supplier-registration>

Tenders may be submitted electronically

Yes

Languages that may be used for submission

English

Award decision date (estimated)

20 September 2025

Award criteria

Name	Description	Type	Weighting
Annex 2 and 3 to be filled	kindlyfillattachedAnnex 2and3	Quality	60%
Annex 4 to be filled	kindlyfillattachedannex 4	Price	40%

Other information

Conflicts assessment prepared/revised

Yes

Procedure

Procedure type

Open procedure

Special regime

Concession

Contracting authority

British Council

- Public Procurement Organisation Number: PHTN-1551-GCQH

1 Redman Place

London

E20 1JQ

United Kingdom

Contact name: Mohammad Qasim

Email: Mohammad.Qasim@britishcouncil.org.pk

Website: <http://www.britishcouncil.org>

Region: UKI41 - Hackney and Newham

Organisation type: Public authority - sub-central government