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Tender

## **Strategic Communications, Visibility, and Outreach Support**

British Council

UK4: Tender notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-045651

Procurement identifier (OCID): ocds-h6vhtk-056c4a

Published 4 August 2025, 1:49pm

### **Scope**

### **Reference**

SX37GOAL72025

### **Description**

Communications and Event Communications and Management for Pakistan GOAL project. The tender is circulated in 2 lots. Kindly refer to attached documents for detail.

### **Total value (estimated)**

- £280,000 excluding VAT
- £350,000 including VAT

Above the relevant threshold

### **Contract dates (estimated)**

- 10 October 2025 to 10 June 2026
- Possible extension to 11 June 2026
- 8 months, 2 days

Description of possible extension:

up to 12 months

### **Main procurement category**

Services

### **CPV classifications**

- 79340000 - Advertising and marketing services

### **Contract locations**

- PK - Pakistan

### **Lot constraints**

Maximum number of lots a supplier can bid for: 1

Maximum number of lots a supplier can be awarded: 1

Description of how multiple lots may be awarded:

Top ranked supplier will be awarded in each Lot

## **Lot 1. Communications Services for ILMpact programme**

### **Description**

Communications Services. For details, please review documents.

### **Lot value (estimated)**

- £173,600 excluding VAT
- £217,000 including VAT

### **Same for all lots**

CPV classifications, contract locations and contract dates are shown in the Scope section, because they are the same for all lots.

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## **Lot 2. Event Communications and Management for ILMpact Programme**

### **Description**

Event Communications and Management. For details, please review documents.

## **Lot value (estimated)**

- £106,400 excluding VAT
- £133,000 including VAT

## **Same for all lots**

CPV classifications, contract locations and contract dates are shown in the Scope section, because they are the same for all lots.

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## **Participation**

### **Legal and financial capacity conditions of participation**

**Lot 1. Communications Services for ILMpact programme**

**Lot 2. Event Communications and Management for ILMpact Programme**

review the documents for detail

### **Technical ability conditions of participation**

**Lot 1. Communications Services for ILMpact programme**

**Lot 2. Event Communications and Management for ILMpact Programme**

review the documents for detail

### **Particular suitability**

**Lot 1. Communications Services for ILMpact programme**

**Lot 2. Event Communications and Management for ILMpact Programme**

Small and medium-sized enterprises (SME)

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## **Submission**

### **Tender submission deadline**

2 September 2025, 12:59am

### **Submission address and any special instructions**

<https://tap.tcsapps.com/tap2/#/bc-supplier-registration>

### **Tenders may be submitted electronically**

Yes

### **Languages that may be used for submission**

English

### **Award decision date (estimated)**

20 September 2025

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## **Award criteria**

Name	Description	Type	Weighting
Annex 2 and 3 to be filled	kindlyfillattachedAnnex 2and3	Quality	60%
Annex 4 to be filled	kindlyfillattachedannex 4	Price	40%

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## Other information

### Conflicts assessment prepared/revised

Yes

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## Procedure

### Procedure type

Open procedure

### Special regime

Concession

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## Contracting authority

British Council

- Public Procurement Organisation Number: PHTN-1551-GCQH

1 Redman Place

London

E20 1JQ

United Kingdom

Contact name: Mohammad Qasim

Email: [Mohammad.Qasim@britishcouncil.org.pk](mailto:Mohammad.Qasim@britishcouncil.org.pk)

Website: <http://www.britishcouncil.org>

Region: UKI41 - Hackney and Newham

Organisation type: Public authority - sub-central government