This is a published notice on the Find a Tender service: <a href="https://www.find-tender.service.gov.uk/Notice/045588-2025">https://www.find-tender.service.gov.uk/Notice/045588-2025</a>

Contract

# BTA2147 Economic & Tourism Forecasts C1306

British Tourist Authority t/a VisitBritain/VisitEngland

F03: Contract award notice

Notice identifier: 2025/S 000-045588

Procurement identifier (OCID): ocds-h6vhtk-056c26

Published 4 August 2025, 11:54am

# **Section I: Contracting authority**

## I.1) Name and addresses

British Tourist Authority t/a VisitBritain/VisitEngland

Victoria Square House, Victoria Square

Birmingham

**B2 4AJ** 

#### Contact

**Procurement Team** 

#### **Email**

procurement@visitbritain.org

## Country

**United Kingdom** 

#### Region code

UKG31 - Birmingham

Internet address(es)

Main address

https://www.visitbritain.com/en

Buyer's address

https://visitbritain.force.com/s/Welcome

## I.4) Type of the contracting authority

Body governed by public law

## I.5) Main activity

Other activity

**Tourism** 

# **Section II: Object**

## II.1) Scope of the procurement

II.1.1) Title

BTA2147 Economic & Tourism Forecasts C1306

Reference number

BTA2147 Economic & Tourism Forecasts C1306

### II.1.2) Main CPV code

• 79315000 - Social research services

## II.1.3) Type of contract

Services

## II.1.4) Short description

#### **Economic & Tourism Forecasts**

### II.1.6) Information about lots

This contract is divided into lots: No

#### II.1.7) Total value of the procurement (excluding VAT)

Value excluding VAT: £329,851

## II.2) Description

#### II.2.2) Additional CPV code(s)

• 48460000 - Analytical, scientific, mathematical or forecasting software package

## II.2.3) Place of performance

**NUTS** codes

• UKG31 - Birmingham

Main site or place of performance

**UK & International** 

#### II.2.4) Description of the procurement

Call Off Contract award under Crown Commercial Services framework agreement RM6126 Research & Insights using a further competition

#### II.2.5) Award criteria

Price

#### II.2.11) Information about options

Options: No

#### II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

## Section IV. Procedure

## **IV.1) Description**

## IV.1.1) Type of procedure

Award of a contract without prior publication of a call for competition in the cases listed below

• The procurement falls outside the scope of application of the regulations

### Explanation:

Call Off Contract award under Crown Commercial Services framework agreement RM6126 Research & Insights using a further competition

## IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: Yes

## Section V. Award of contract

A contract/lot is awarded: Yes

## V.2) Award of contract

#### V.2.1) Date of conclusion of the contract

1 July 2025

## V.2.2) Information about tenders

Number of tenders received: 3

The contract has been awarded to a group of economic operators: No

## V.2.3) Name and address of the contractor

Oxford Economics Limited

60 St. Aldates, Oxford, Oxfordshire, OX1 1ST

Oxford

OX1 1ST

Country

**United Kingdom** 

**NUTS** code

• UKG31 - Birmingham

National registration number

01557776

Internet address

http://www.oxfordeconomics.com/

The contractor is an SME

No

### V.2.4) Information on value of contract/lot (excluding VAT)

Initial estimated total value of the contract/lot: £79,125

Total value of the contract/lot: £329,851

### V.2.5) Information about subcontracting

The contract is likely to be subcontracted

Value or proportion likely to be subcontracted to third parties

Proportion: 10 %

Short description of the part of the contract to be subcontracted

User Provisioning and Management
Identity & Access Management
User Provisioning and Management
Salesforce Backup Solution
Content Management System
Customer Relationship Management Database
Accounts Receivable and Payable
Subscription Emails

# **Section VI. Complementary information**

## VI.4) Procedures for review

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British Tourist Authority t/a VisitBritain/VisitEngland

Victoria Square House, Victoria Square

Birmingham

**B2 4AJ** 

Email

procurement@visitbritain.org

Country

**United Kingdom** 

Internet address

https://www.visitbritain.com/en

## VI.4.2) Body responsible for mediation procedures

Royal Court of Justice, The Strand

The High Court, Royal Court of Justice, The Strand, London, WC2A 2LL

London

WC2A 2LL

Email

generaloffice@administrativecourtoffice.justice.gov.uk

Country

**United Kingdom** 

Internet address

## www.gov.uk/courts-tribunals

# VI.4.4) Service from which information about the review procedure may be obtained

British Tourist Authority t/a VisitBritain/VisitEngland

Victoria Square House, Victoria Square

Birmingham

B2 4AJ

Email

procurement@visitbritain.org

Country

United Kingdom

Internet address

https://www.visitbritain.com/en