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Contract

Partnership with Third Party Partner

UNIVERSITY OF EAST ANGLIA

UK7: Contract details notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-045491

Procurement identifier (OCID): ocids-h6vhtk-056bf5

Published 4 August 2025, 9:36am

Scope

Description

Partnership to provide services for UEA. The services include advertising space and activity, and services for students such as annual content hubs and impressions.

Contract 1

Supplier

- IDP Connect

Contract value

- £158,355 including VAT

Below the relevant threshold

Date signed

6 June 2025

Contract dates

- 7 June 2025 to 1 June 2026
- 11 months, 25 days

Main procurement category

Services

CPV classifications

- 48214000 - Network operating system software package
- 72421000 - Internet or intranet client application development services

Contract locations

- UKH15 - Norwich and East Norfolk
-

Procedure

Procedure type

Below threshold - without competition

Supplier

IDP Connect

First Floor Bedford House, 69-79 Fulham High Street

London

SW6 3JW

United Kingdom

Email: First.Last@idp-connect.com

Region: UKI33 - Kensington & Chelsea and Hammersmith & Fulham

Small or medium-sized enterprise (SME): Yes

Voluntary, community or social enterprise (VCSE): No

Contract 1

Contracting authority

UNIVERSITY OF EAST ANGLIA

- Companies House: RC000651
- Public Procurement Organisation Number: PCCY-8551-ZNDY

Norwich Research Park

Norwich

NR4 7TJ

United Kingdom

Email: procurement@uea.ac.uk

Website: <http://uea.ac.uk>

Region: UKH15 - Norwich and East Norfolk

Organisation type: Public authority - sub-central government