This is a published notice on the Find a Tender service: <a href="https://www.find-tender.service.gov.uk/Notice/045474-2025">https://www.find-tender.service.gov.uk/Notice/045474-2025</a>

Contract

# **Partnership with Third Party Partners**

UNIVERSITY OF EAST ANGLIA

UK7: Contract details notice - Procurement Act 2023 - view information about notice types

Notice identifier: 2025/S 000-045474

Procurement identifier (OCID): ocds-h6vhtk-056bec

Published 4 August 2025, 9:00am

## Scope

#### Reference

Form ID 579

## **Description**

This partnership aims to establish an online community for students. As part of the agreement, the UEA will receive course promotions, forum takeovers, additional display impressions, and inclusion in a subscription email. Additionally, the UEA requires exclusive advertising space and activity that cannot be sourced from alternative suppliers.

### **Contract 1**

# **Supplier**

• The Student Room

### **Contract value**

• £110,000 including VAT

Below the relevant threshold

# **Date signed**

6 June 2025

#### **Contract dates**

- 7 June 2025 to 1 June 2026
- 11 months, 25 days

# Main procurement category

Services

### **CPV** classifications

- 48214000 Network operating system software package
- 72421000 Internet or intranet client application development services

#### **Contract locations**

• UKH15 - Norwich and East Norfolk

### **Procedure**

## **Procedure type**

Below threshold - without competition

# **Supplier**

#### **The Student Room**

Floor 6, Tower Point, 44 North Road

Brighton

BN1 1YR

**United Kingdom** 

Email: <a href="mailto:support@thestudentroom.com">support@thestudentroom.com</a>

Region: UKJ21 - Brighton and Hove

Small or medium-sized enterprise (SME): Yes

Voluntary, community or social enterprise (VCSE): No

#### Contract 1

# **Contracting authority**

#### **UNIVERSITY OF EAST ANGLIA**

• Companies House: RC000651

• Public Procurement Organisation Number: PCCY-8551-ZNDY

Norwich Research Park

Norwich

NR4 7TJ

**United Kingdom** 

Email: procurement@uea.ac.uk

Website: <a href="http://uea.ac.uk">http://uea.ac.uk</a>

Region: UKH15 - Norwich and East Norfolk

Organisation type: Public authority - sub-central government