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Contract

Partnership with Third Party Partners

UNIVERSITY OF EAST ANGLIA

UK7: Contract details notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-045474

Procurement identifier (OCID): ocds-h6vhtk-056bec

Published 4 August 2025, 9:00am

Scope

Reference

Form ID 579

Description

This partnership aims to establish an online community for students. As part of the agreement, the UEA will receive course promotions, forum takeovers, additional display impressions, and inclusion in a subscription email. Additionally, the UEA requires exclusive advertising space and activity that cannot be sourced from alternative suppliers.

Contract 1

Supplier

- The Student Room

Contract value

- £110,000 including VAT

Below the relevant threshold

Date signed

6 June 2025

Contract dates

- 7 June 2025 to 1 June 2026
- 11 months, 25 days

Main procurement category

Services

CPV classifications

- 48214000 - Network operating system software package
- 72421000 - Internet or intranet client application development services

Contract locations

- UKH15 - Norwich and East Norfolk
-

Procedure

Procedure type

Below threshold - without competition

Supplier

The Student Room

Floor 6, Tower Point, 44 North Road

Brighton

BN1 1YR

United Kingdom

Email: support@thestudentroom.com

Region: UKJ21 - Brighton and Hove

Small or medium-sized enterprise (SME): Yes

Voluntary, community or social enterprise (VCSE): No

Contract 1

Contracting authority

UNIVERSITY OF EAST ANGLIA

- Companies House: RC000651
- Public Procurement Organisation Number: PCCY-8551-ZNDY

Norwich Research Park

Norwich

NR4 7TJ

United Kingdom

Email: procurement@uea.ac.uk

Website: <http://uea.ac.uk>

Region: UKH15 - Norwich and East Norfolk

Organisation type: Public authority - sub-central government