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Contract

## **Leicester City Centre Policy Development Engagement Survey**

Leicester City Council

UK7: Contract details notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-045275

Procurement identifier (OCID): ocds-h6vhtk-05057d ([view related notices](#))

Published 1 August 2025, 2:42pm

### **Scope**

### **Reference**

PAN3276

### **Description**

Leicester City Council invited Tenders from Suppliers to design, undertake and report on a

high-quality cross-sectional survey using different channels, both on and offline, looking at behaviours and attitudes in visitors, residents and those who work in Leicester City Centre.

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## **Contract 1. Leicester City Centre Policy Development Engagement Survey**

### **Supplier**

- BMG Research Ltd

### **Contract value**

- £54,920 excluding VAT
- £65,904 including VAT

Below the relevant threshold

### **Date signed**

30 July 2025

### **Contract dates**

- 1 August 2025 to 30 April 2026
- 9 months

### **Main procurement category**

Services

## **CPV classifications**

- 79300000 - Market and economic research; polling and statistics

## **Contract locations**

- UKF21 - Leicester

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## **Procedure**

### **Procedure type**

Below threshold - open competition

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## **Supplier**

### **BMG Research Ltd**

- Public Procurement Organisation Number: PNDR-5918-WHYT

Spring Lodge 172 Chester Road, Cheshire,

Helsby, Cheshire

WA6 0AR

United Kingdom

Email: [Tenders@bmgresearch.com](mailto:Tenders@bmgresearch.com)

Region: UKD63 - Cheshire West and Chester

Small or medium-sized enterprise (SME): No

Voluntary, community or social enterprise (VCSE): No

Contract 1. Leicester City Centre Policy Development Engagement Survey

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## **Contracting authority**

### **Leicester City Council**

- Public Procurement Organisation Number: PXRT-5737-VBQD

City Hall

Leicester

LE1 1FZ

United Kingdom

Contact name: Amina Laher

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Email: [amina.laher@leicester.gov.uk](mailto:amina.laher@leicester.gov.uk)

Website: <https://www.leicester.gov.uk>

Region: UKF21 - Leicester

Organisation type: Public authority - sub-central government

