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Contract

Market Development Overseas - Pakistan (Consultancy Services)

Sheffield Hallam University

UK7: Contract details notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-045268

Procurement identifier (OCID): ocds-h6vhtk-056b6c

Published 1 August 2025, 2:29pm

Scope

Reference

2425-26-GED-RLD

Description

Market Development Overseas - Pakistan (Consultancy Services)

Advising and recruiting suitably qualified applicants and converting them to students

Assisting with the development and implementation of marketing strategies and supporting the Universities activities in that Territory.

Helping develop and implement a strategy to raise the profile of the Pakistan office within the University

Providing market intelligence updates

Contract 1. Market Development Overseas - Pakistan (Consultancy Services)

Supplier

- RMT Enterprise

Contract value

- £31,000 excluding VAT
- £37,200 including VAT

Below the relevant threshold

Date signed

31 July 2025

Contract dates

- 1 August 2025 to 31 July 2026
- 1 year

Main procurement category

Services

CPV classifications

- 79600000 - Recruitment services
- 80300000 - Higher education services

Contract locations

- PK - Pakistan

Signed contract documents

[Pakistan Overseas Office Contract-signed by ST.pdf](#)

Market Development Overseas - Pakistan (Consultancy Services) - Contract

Procedure

Procedure type

Below threshold - without competition

Supplier

RMT Enterprise

46 Badri Building, I.I. Chundrigar Raid

Karachi

74000

Pakistan

Email: rmt@cyber.net.pk

Website: <https://www.rmt.edu.pk/index.html>

Small or medium-sized enterprise (SME): Yes

Voluntary, community or social enterprise (VCSE): No

Contract 1. Market Development Overseas - Pakistan (Consultancy Services)

Contracting authority

Sheffield Hallam University

- UK Register of Learning Providers (UKPRN number): 10005790
- Public Procurement Organisation Number: PVMW-4512-JZYY

City Campus

Sheffield

S1 1WB

United Kingdom

Email: strategicprocurement@shu.ac.uk

Website: <http://www.shu.ac.uk>

Region: UKE32 - Sheffield

Organisation type: Public authority - sub-central government