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Award

## Digital Dash (UK4)

Westminster City Council

UK6: Contract award notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-045144

Procurement identifier (OCID): ocds-h6vhtk-0502fc ([view related notices](#))

Published 1 August 2025, 11:31am

## Scope

## Reference

ITT\_30341

## Description

Digital Dash is a competition and training programme for young people (aged 16-30). Digital dash looks to improve the future employment prospects of its participants by teaching them new skills (digital and soft skills) and by connecting them with employers for mentoring and future opportunities.

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## **Contract 1. Digital Dash**

### **Supplier**

- Ada, the National College for Digital Skills

### **Contract value**

- £357,616 including VAT

Above the relevant threshold

### **Award decision date**

29 July 2025

### **Date assessment summaries were sent to tenderers**

1 August 2025

### **Standstill period**

- End: 13 August 2025
- 8 working days

### **Earliest date the contract will be signed**

29 August 2025

### **Contract dates (estimated)**

- 1 September 2025 to 31 August 2026
- Possible extension to 31 August 2028
- 3 years

Description of possible extension:

The Contract will include the option to extend for a further 2 x 1 years

## **Main procurement category**

Services

## **CPV classifications**

- 80500000 - Training services

## **Contract locations**

- UKI - London

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## **Information about tenders**

- 3 tenders received
- 3 tenders assessed in the final stage:
  - 3 submitted by small and medium-sized enterprises (SME)
  - 3 submitted by voluntary, community and social enterprises (VCSE)
- 1 supplier awarded contracts

- 2 suppliers unsuccessful (details included for contracts over £5 million)

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## Procedure

### Procedure type

Open procedure

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## Supplier

### Ada, the National College for Digital Skills

- Companies House: 08763964

1 Sutherland Street

London

SW1V 4LD

United Kingdom

Email: [tom@ada.ac.uk](mailto:tom@ada.ac.uk)

Region: UKI32 - Westminster

Small or medium-sized enterprise (SME): Yes

Voluntary, community or social enterprise (VCSE): Yes

Supported employment provider: No

Public service mutual: No

Associated people/organisations:

N/A

Contract 1. Digital Dash

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## Contracting authority

### Westminster City Council

- Public Procurement Organisation Number: PJVD-6261-BPPJ

64 Victoria Street

London

SW1E 6QP

United Kingdom

Email: [procurementteammailbox@westminster.gov.uk](mailto:procurementteammailbox@westminster.gov.uk)

Website: <https://www.westminster.gov.uk/>

Region: UKI32 - Westminster

Organisation type: Public authority - sub-central government