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Award

Digital Dash (UK4)

Westminster City Council

UK6: Contract award notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-045144

Procurement identifier (OCID): ocds-h6vhtk-0502fc ([view related notices](#))

Published 1 August 2025, 11:31am

Scope

Reference

ITT_30341

Description

Digital Dash is a competition and training programme for young people (aged 16-30). Digital dash looks to improve the future employment prospects of its participants by teaching them new skills (digital and soft skills) and by connecting them with employers for mentoring and future opportunities.

Contract 1. Digital Dash

Supplier

- Ada, the National College for Digital Skills

Contract value

- £357,616 including VAT

Above the relevant threshold

Award decision date

29 July 2025

Date assessment summaries were sent to tenderers

1 August 2025

Standstill period

- End: 13 August 2025
- 8 working days

Earliest date the contract will be signed

29 August 2025

Contract dates (estimated)

- 1 September 2025 to 31 August 2026
- Possible extension to 31 August 2028
- 3 years

Description of possible extension:

The Contract will include the option to extend for a further 2 x 1 years

Main procurement category

Services

CPV classifications

- 80500000 - Training services

Contract locations

- UKI - London

Information about tenders

- 3 tenders received
- 3 tenders assessed in the final stage:
 - 3 submitted by small and medium-sized enterprises (SME)
 - 3 submitted by voluntary, community and social enterprises (VCSE)
- 1 supplier awarded contracts

- 2 suppliers unsuccessful (details included for contracts over £5 million)

Procedure

Procedure type

Open procedure

Supplier

Ada, the National College for Digital Skills

- Companies House: 08763964

1 Sutherland Street

London

SW1V 4LD

United Kingdom

Email: tom@ada.ac.uk

Region: UKI32 - Westminster

Small or medium-sized enterprise (SME): Yes

Voluntary, community or social enterprise (VCSE): Yes

Supported employment provider: No

Public service mutual: No

Associated people/organisations:

N/A

Contract 1. Digital Dash

Contracting authority

Westminster City Council

- Public Procurement Organisation Number: PJVD-6261-BPPJ

64 Victoria Street

London

SW1E 6QP

United Kingdom

Email: procurementteammailbox@westminster.gov.uk

Website: <https://www.westminster.gov.uk/>

Region: UKI32 - Westminster

Organisation type: Public authority - sub-central government