

This is a published notice on the Find a Tender service: <https://www.find-tender.service.gov.uk/Notice/044792-2025>

Tender

## **Breast Screening Behavioural Insights: North East, Cumbria and Yorkshire**

NHS England

UK4: Tender notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-044792

Procurement identifier (OCID): ocds-h6vhtk-056a46 ([view related notices](#))

Published 31 July 2025, 2:26pm

### **Scope**

#### **Description**

A behavioural insight project for the understanding the motivations and barriers of women becoming eligible for their first breast screen to support improvements in uptake of the offer and reduce health inequalities across the North East and Yorkshire .

Improving uptake of breast screening across all programmes is both a national and regional priority. Meaningful improvements in service delivery and health promotional activity to support an increase in uptake requires a comprehensive understanding of why people are not coming forward and what would encourage them to do so.

The contract will be issued under the NHS Standard PO Terms and Conditions for the Provision of Services.

The term of the agreement will be until 31/03/26. The approved budgeted is up to £110,000 (excluding VAT) .

#### **Total value (estimated)**

- £110,000 excluding VAT
- £132,000 including VAT

Below the relevant threshold

### **Contract dates (estimated)**

- 8 September 2025 to 31 March 2026
- 6 months, 23 days

### **Main procurement category**

Services

### **CPV classifications**

- 79315000 - Social research services

---

## **Participation**

### **This procurement is reserved for**

- UK suppliers
- Small and medium-sized enterprises (SMEs) and voluntary, community and social enterprises (VCSEs)

### **Conditions of participation**

Please see ITT Instructions Document.

### **Particular suitability**

- Small and medium-sized enterprises (SME)
- Voluntary, community and social enterprises (VCSE)

---

## **Submission**

### **Enquiry deadline**

7 August 2025, 12:00pm

### **Tender submission deadline**

14 August 2025, 12:00pm

### **Submission address and any special instructions**

Tendering portal 'Atamis' used the Contracting Authority for this procurement:

<https://health-family.force.com/s/Welcome>

User Guide:

[https://services.atamis.co.uk/docs/Supplier\\_User\\_Guide.pdf](https://services.atamis.co.uk/docs/Supplier_User_Guide.pdf)

**Tenders may be submitted electronically**

Yes

---

## **Award criteria**

70% Technical, 10% Social Value, 20% Commercial

---

## **Procedure**

### **Procedure type**

Below threshold - open competition

---

## **Contracting authority**

### **NHS England**

- Public Procurement Organisation Number: PDPT-3135-BWWY

7&8 Wellington Place

Leeds

LS1 4AP

United Kingdom

Email: [england.commercialqueries@nhs.net](mailto:england.commercialqueries@nhs.net)

Website: <https://www.england.nhs.uk/>

Region: UKE42 - Leeds

Organisation type: Public authority - central government