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Tender

Breast Screening Behavioural Insights: North East, Cumbria and Yorkshire

NHS England

UK4: Tender notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-044792

Procurement identifier (OCID): ocids-h6vhtk-056a46

Published 31 July 2025, 2:26pm

Scope

Description

A behavioural insight project for the understanding the motivations and barriers of women becoming eligible for their first breast screen to support improvements in uptake of the offer and reduce health inequalities across the North East and Yorkshire .

Improving uptake of breast screening across all programmes is both a national and regional priority. Meaningful improvements in service delivery and health promotional activity to support an increase in uptake requires a comprehensive understanding of why people are not coming forward and what would encourage them to do so.

The contract will be issued under the NHS Standard PO Terms and Conditions for the Provision of Services.

The term of the agreement will be until 31/03/26. The approved budget is up to £110,000 (excluding VAT) .

Total value (estimated)

- £110,000 excluding VAT
- £132,000 including VAT

Below the relevant threshold

Contract dates (estimated)

- 8 September 2025 to 31 March 2026
- 6 months, 23 days

Main procurement category

Services

CPV classifications

- 79315000 - Social research services

Participation

This procurement is reserved for

- UK suppliers
- Small and medium-sized enterprises (SMEs) and voluntary, community and social enterprises (VCSEs)

Conditions of participation

Please see ITT Instructions Document.

Particular suitability

- Small and medium-sized enterprises (SME)
- Voluntary, community and social enterprises (VCSE)

Submission

Enquiry deadline

7 August 2025, 12:00pm

Tender submission deadline

14 August 2025, 12:00pm

Submission address and any special instructions

Tendering portal 'Atamis' used the Contracting Authority for this procurement:

<https://health-family.force.com/s/Welcome>

User Guide:

https://services.atamis.co.uk/docs/Supplier_User_Guide.pdf

Tenders may be submitted electronically

Yes

Award criteria

70% Technical, 10% Social Value, 20% Commercial

Procedure

Procedure type

Below threshold - open competition

Contracting authority

NHS England

- Public Procurement Organisation Number: PDPT-3135-BWWY

7&8 Wellington Place

Leeds

LS1 4AP

United Kingdom

Email: england.commercialqueries@nhs.net

Website: <https://www.england.nhs.uk//>

Region: UKE42 - Leeds

Organisation type: Public authority - central government