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Contract

Marketing Services for Beyond Housing - Graphic Design and Digital Services, Public Relations inc. Crisis Management

Beyond Housing

F03: Contract award notice

Notice identifier: 2025/S 000-044716

Procurement identifier (OCID): ocds-h6vhtk-04b1b9

Published 31 July 2025, 12:38pm

Section I: Contracting authority

I.1) Name and addresses

Beyond Housing

Brook House, Gladstone Road

Scarborough

YO127BH

Contact

Alex Robinson

Email

alex.robinson@beyondhousing.co.uk

Country

United Kingdom

NUTS code

UKC - North East (England)

Internet address(es)

Main address

<https://in-tendhost.co.uk/beyondhousing.aspx/Home>

Buyer's address

<http://www.beyondhousing.co.uk>

I.4) Type of the contracting authority

Body governed by public law

I.5) Main activity

General public services

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

Marketing Services for Beyond Housing - Graphic Design and Digital Services, Public Relations inc. Crisis Management

Reference number

BH/2025/0147

II.1.2) Main CPV code

- 79000000 - Business services: law, marketing, consulting, recruitment, printing and security

II.1.3) Type of contract

Services

II.1.4) Short description

Beyond Housing is currently out to tender for the provision of Marketing Services, in two lots - 1) Graphic Design and Digital Services, and 2) Public Relations inc. Crisis Management Suppliers that would like to take part in this tender process are invited to •Express Interest• upon which they will be given access to the full tender documentation delivery through this e-tendering system. When the tender documents have been made available involved suppliers will receive notification via email and the tender documents can be accessed from the •My Tenders• area of this website and selecting the •View Details• button of this project. Expressions of interest will only be accepted until , and the deadline for submissions of the tender will be Tuesday 25th March 2025 at 12noon. The deadline for clarifications is 18th March at 12noon. Please allow sufficient time to make your return as late returns will not be permitted.

II.1.6) Information about lots

This contract is divided into lots: Yes

II.1.7) Total value of the procurement (excluding VAT)

Value excluding VAT: £465,000

II.2) Description

II.2.1) Title

Lot 1 - Graphic Design & Digital Services

Lot No

1

II.2.2) Additional CPV code(s)

- 79000000 - Business services: law, marketing, consulting, recruitment, printing and security

II.2.3) Place of performance

NUTS codes

- UKC - North East (England)

II.2.4) Description of the procurement

Refer to the ITT and specification for detailed information

II.2.5) Award criteria

Price

II.2.11) Information about options

Options: No

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

II.2) Description

II.2.1) Title

Lot 2 - Public Relations including Crisis Management

Lot No

2

II.2.2) Additional CPV code(s)

- 79000000 - Business services: law, marketing, consulting, recruitment, printing and security

II.2.3) Place of performance

NUTS codes

- UKC - North East (England)

II.2.4) Description of the procurement

detailed within the ITT and specification documents

II.2.5) Award criteria

Price

II.2.11) Information about options

Options: No

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Open procedure

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: Yes

IV.2) Administrative information

IV.2.1) Previous publication concerning this procedure

Notice number: [2025/S 000-004544](#)

Section V. Award of contract

Contract No

BH-2025-0147

Lot No

Lot 1

Title

Graphic Design and Digital Services

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

31 July 2025

V.2.2) Information about tenders

Number of tenders received: 2

Number of tenders received from SMEs: 2

Number of tenders received from tenderers from other EU Member States: 0

Number of tenders received from tenderers from non-EU Member States: 0

Number of tenders received by electronic means: 2

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

Inspired Agency Limited

Newcastle Upon Tyne

NE6 5BF

Country

United Kingdom

NUTS code

- UKC - North East (England)

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Initial estimated total value of the contract/lot: £500,000

Total value of the contract/lot: £500,000

Section V. Award of contract

Contract No

BH-2025-0147

Lot No

Lot 2

Title

Public Relations and Crisis Management

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

31 July 2025

V.2.2) Information about tenders

Number of tenders received: 6

Number of tenders received from SMEs: 6

Number of tenders received from tenderers from other EU Member States: 0

Number of tenders received from tenderers from non-EU Member States: 0

Number of tenders received by electronic means: 6

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

Recognition Marketing and Public Relations LLP

Darlington

DL1 4WD

Country

United Kingdom

NUTS code

- UKC - North East (England)

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Initial estimated total value of the contract/lot: £140,000

Total value of the contract/lot: £140,000

Section VI. Complementary information

VI.4) Procedures for review

VI.4.1) Review body

Royal Courts of Justice

London

Country

United Kingdom