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Planning

Holloway Scheme EMA Phase 1

Peabody Trust

UK2: Preliminary market engagement notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-044504

Procurement identifier (OCID): ocds-h6vhtk-056997

Published 30 July 2025, 7:05pm

Scope

Reference

PA0021

Description

Peabody is seeking to appoint a managing agent to oversee the operations, day to day management and administration of Phase 1 Holloway Park.

Holloway Park will be a new development of c.1,100 homes, on a 10-acre site in Northwest Islington. The development includes substantive public realm at the heart of which stands a 1.4-acre urban public park, generous communal amenity space, space dedicated to women's services ("the Women's Building") and retail space.

The purpose of this exercise is to inform and engage with the market ahead of a competitive tender exercise.

A "Meet the Buyer" event will take place during the week commencing 11 August 2025.

Interested Parties should email damon.pickard@peabody.org.uk to register their interest for this event and receive an invite.

To view this notice, please click here:

<https://www.delta-esourcing.com/delta/viewNotice.html?noticeId=969696879>

Total value (estimated)

- £312,500 including VAT

Above the relevant threshold

Contract dates (estimated)

- 1 July 2027 to 30 June 2030
- Possible extension to 30 June 2032
- 5 years

Main procurement category

Services

CPV classifications

- 70330000 - Property management services of real estate on a fee or contract basis

Engagement

Engagement deadline

15 August 2025

Engagement process description

Initial Meet the Buyer to be held w/c 11th August. Any follow up will be determined subject to level of response

Contracting authority

Peabody Trust

- Public Procurement Organisation Number: PYJY-3925-DVJD

Minster Court, 45 47 Westminster Bridge Road

London

SE1 7JB

United Kingdom

Contact name: Damon Pickard

Email: damon.pickard@peabody.org.uk

Region: UKI44 - Lewisham and Southwark

Organisation type: Public authority - sub-central government