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Tender

## **Provision of food & drink market intelligence Reports**

DEPARTMENT OF ENVIRONMENT, FOOD AND RURAL AFFAIRS

UK4: Tender notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-044477

Procurement identifier (OCID): ocds-h6vhtk-05698d

Published 30 July 2025, 5:06pm

### **Scope**

### **Description**

The Authority's food and drink evidence and analytical team purchases market intelligence data and reports on the United Kingdom (UK) and global food and drink industry on an annual basis. Market intelligence data and reports are one of the many tools used by the Authority's economists, statisticians, social researchers, and policy advisors to help in assessing issues such as export potential, sector market size, market segmentation, company market shares, brand market shares, and to forecast market growth. LOT 1 - Provision of UK food and drink reports, consumer polling data LOT 2 - Global food and drink market intelligence reports and data LOT 3 - Provision of detailed company financial information on food and drink companies

### **Total value (estimated)**

- £463,000 excluding VAT
- £555,600 including VAT

Above the relevant threshold

## **Main procurement category**

Services

## **CPV classifications**

- 79900000 - Miscellaneous business and business-related services

## **Lot constraints**

Description of how multiple lots may be awarded:

Suppliers are able to bid for all 3 LOTs. Suppliers are not limited to winning 1 LOT, they are evaluated separately using the same evaluation questions.

## **Not the same for all lots**

Contract dates are shown in Lot sections, because they are not the same for all lots.

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## **Lot 1. LOT 1 - Provision of UK food and drink reports, consumer polling data**

### **Description**

Providing market intelligence and data reporting for food and drink companies in the UK. The Contractor shall provide detailed and insightful market intelligence reports and data

which covers the food and drink manufacturing, food and drink retailing, and the catering (foodservice) sectors in the UK. Information on the UK food packaging industry and food packaging trends will also be welcome. Each report shall include separate sections, including but not limited to: An executive summary. Market size. Market segmentation. Key trends and market forecasts. Company market shares. Brand market shares. Major companies, brands, and products.

**Lot value (estimated)**

- £121,000 excluding VAT
- £145,200 including VAT

**Contract dates (estimated)**

- 1 November 2025 to 1 November 2027
- Possible extension to 1 November 2028
- 3 years, 1 day

Description of possible extension:

1 year allowable extension included in this contract.

**Same for all lots**

CPV classifications are shown in the Scope section, because they are the same for all lots.

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**Lot 2. LOT 2 - Global food and drink market intelligence reports and data**

## Description

The supply of market intelligence and market data for the food and drink industry for a list of global locations. The Contractor shall provide detailed food and drink industry market intelligence data for the United Kingdom, Republic of Ireland, France, Germany, Italy, the Netherlands, Belgium, Denmark, Poland, the USA, Canada, Mexico, Brazil, Argentina, Chile, China, Hong Kong, Japan, South Korea, India, Thailand, Singapore, Malaysia, Vietnam, the Philippines, the United Arab Emirates, Saudi Arabia, Australia, New Zealand, Egypt, Kenya, and South Africa. Data and market intelligence reports provided for these countries and territories shall cover a wide variety of food and drink products by retail market size, sales, and volume and provide detailed market segmentation, company market shares, brand market shares and forecast growth rates. The Contractor shall also provide detailed data on the food and drink retailing, and catering sectors in these countries along with socio-economic data.

## Lot value (estimated)

- £241,000 excluding VAT
- £289,200 including VAT

## Contract dates (estimated)

- 19 October 2025 to 19 October 2027
- Possible extension to 19 October 2028
- 3 years, 1 day

Description of possible extension:

1 year extension is allowable for this contract.

## Same for all lots

CPV classifications are shown in the Scope section, because they are the same for all

lots.

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## **Lot 3. LOT 3 - Provision of detailed company financial information on food and drink co**

### **Description**

The supply of financial information data of companies in the food and drink industry based in the UK. The Contractor shall provide detailed, searchable, company financial information on both stock market listed and private agricultural, food and drink manufacturing, food and drink wholesaling, grocery retailing, catering/foodservice, fishing, and transport companies operating in the United Kingdom and the Irish Republic. The Contractor shall ensure that a wide variety of both current and historical company financial details on issues such as but not limited to company turnover, pre-tax profit, profit margins, return on capital, staff employed, wages, capital expenditure, etc is accessible and available online to the Authority. This data shall be available not only for the main operating unit of a company but also for any significant subsidiaries for which company returns are filed.

### **Lot value (estimated)**

- £101,000 excluding VAT
- £121,200 including VAT

### **Contract dates (estimated)**

- 1 November 2025 to 1 November 2027
- Possible extension to 1 November 2028
- 3 years, 1 day

Description of possible extension:

1 Year extension is allowable with this contract.

## **Same for all lots**

CPV classifications are shown in the Scope section, because they are the same for all lots.

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## **Participation**

### **Legal and financial capacity conditions of participation**

**Lot 1. LOT 1 - Provision of UK food and drink reports, consumer polling data**

**Lot 2. LOT 2 - Global food and drink market intelligence reports and data**

**Lot 3. LOT 3 - Provision of detailed company financial information on food and drink co**

N/A

### **Technical ability conditions of participation**

**Lot 1. LOT 1 - Provision of UK food and drink reports, consumer polling data**

**Lot 2. LOT 2 - Global food and drink market intelligence reports and data**

**Lot 3. LOT 3 - Provision of detailed company financial information on food and drink co**

Must be able to provide a ready to go online platform for the business area's staff to access the data.

### **Particular suitability**

**Lot 1. LOT 1 - Provision of UK food and drink reports, consumer polling data**

**Lot 2. LOT 2 - Global food and drink market intelligence reports and data**

**Lot 3. LOT 3 - Provision of detailed company financial information on food and drink co**

Small and medium-sized enterprises (SME)

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## **Submission**

### **Enquiry deadline**

12 August 2025, 12:00pm

### **Tender submission deadline**

26 August 2025, 12:00pm

### **Submission address and any special instructions**

Submissions are done via the E-sourcing system ATAMIS. Please use this link to receive assistance. <https://atamis-9529.my.site.com/s/Welcome>

### **Tenders may be submitted electronically**

Yes

### **Languages that may be used for submission**

English

**Award decision date (estimated)**

24 September 2025

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**Award criteria**

<b>Name</b>	<b>Type</b>	<b>Weighting</b>
Technical Evaluation	Quality	50.00%
Commercial Evaluation	Cost	40.00%
Social value Evaluation	Quality	10.00%

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**Other information****Payment terms**

The business area will be sent the information required to raise the PO number via the SOP system.

**Applicable trade agreements**

- Government Procurement Agreement (GPA)

**Conflicts assessment prepared/revised**

Yes

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**Procedure**



## Procedure type

Open procedure

## Justification for not publishing a preliminary market engagement notice

A preliminary market engagement notice was not published due to the specification of the requirement being already established and clear. Therefore, there was no additional input from suppliers in the market to help with developing the requirement and approach to the procurement. The supplier base is already known within the market and is noticeably static. There was also no publishing of a Planned procurement notice, due to their being less than 40 days between present day and the ITT needing to be going out to the potential suppliers.

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## Contracting authority

### DEPARTMENT OF ENVIRONMENT, FOOD AND RURAL AFFAIRS

- Public Procurement Organisation Number: PNBD-3289-CDGX

Seacole Building, 2 Marsham Street

London

SW1P 4DF

United Kingdom

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Website: <https://defra-family.force.com/s/Welcome>

Region: UKI32 - Westminster

Organisation type: Public authority - central government